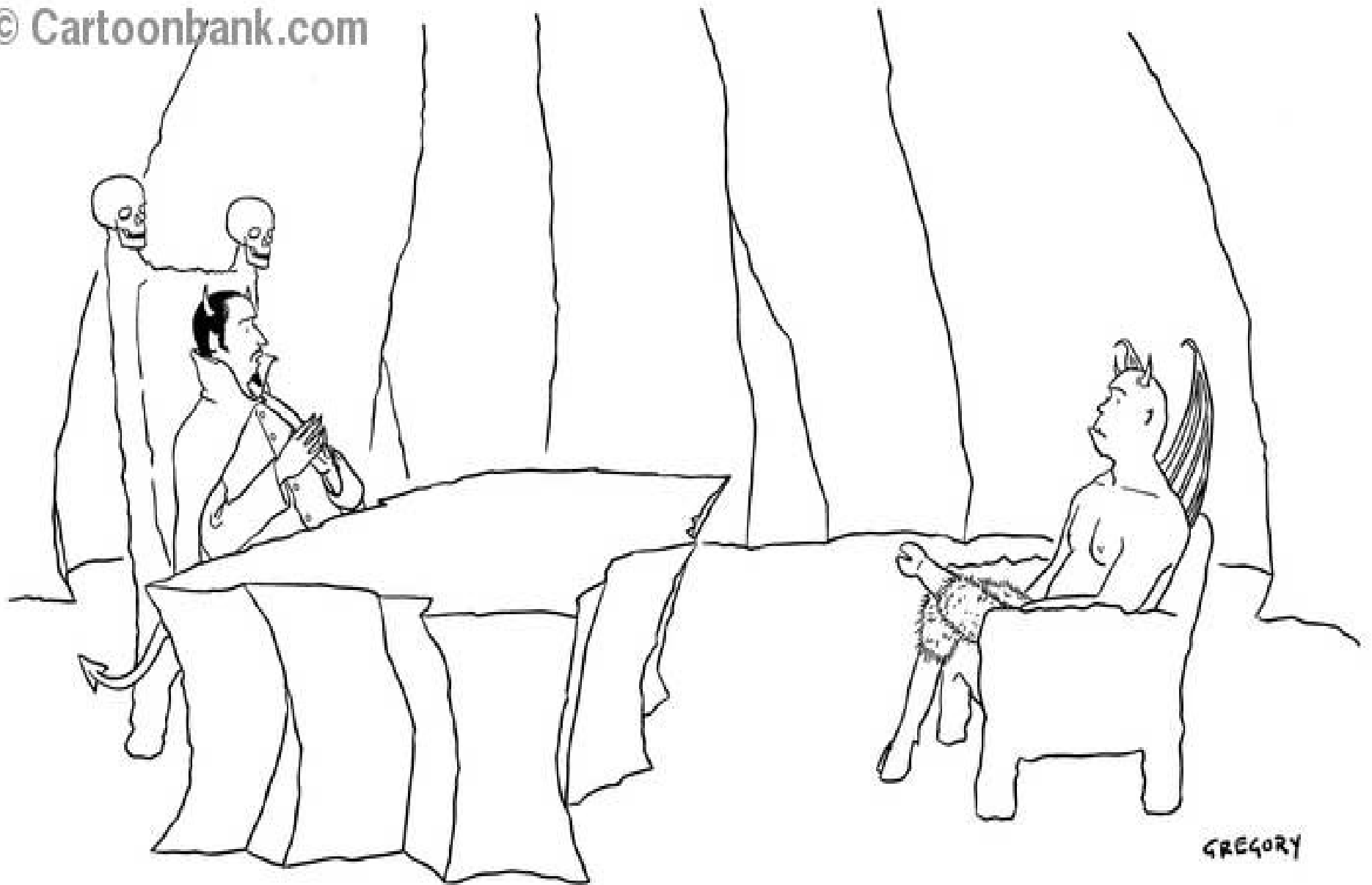


# Strategic Planning

2010-2013



*“I need someone well versed in the art of torture—do you know PowerPoint?”*

# Background

- In 2006, we embarked on strategic planning for the first time
- Primary reason was to meet the accreditation standards
- We have come to realize the other positive reasons for planning

# The Plans

- 2006-2007 Interim Plan
- 2007-2010 Plan
- Starting this year, we begin the development of our 2010-2013 Plan

# Successes

- Some stumbling blocks
- Also many successes
- More transparent decisions
- Resources allocated according to the plan
- Achieved the majority of our goals
- Participation in and awareness of decision-making processes have increased tremendously

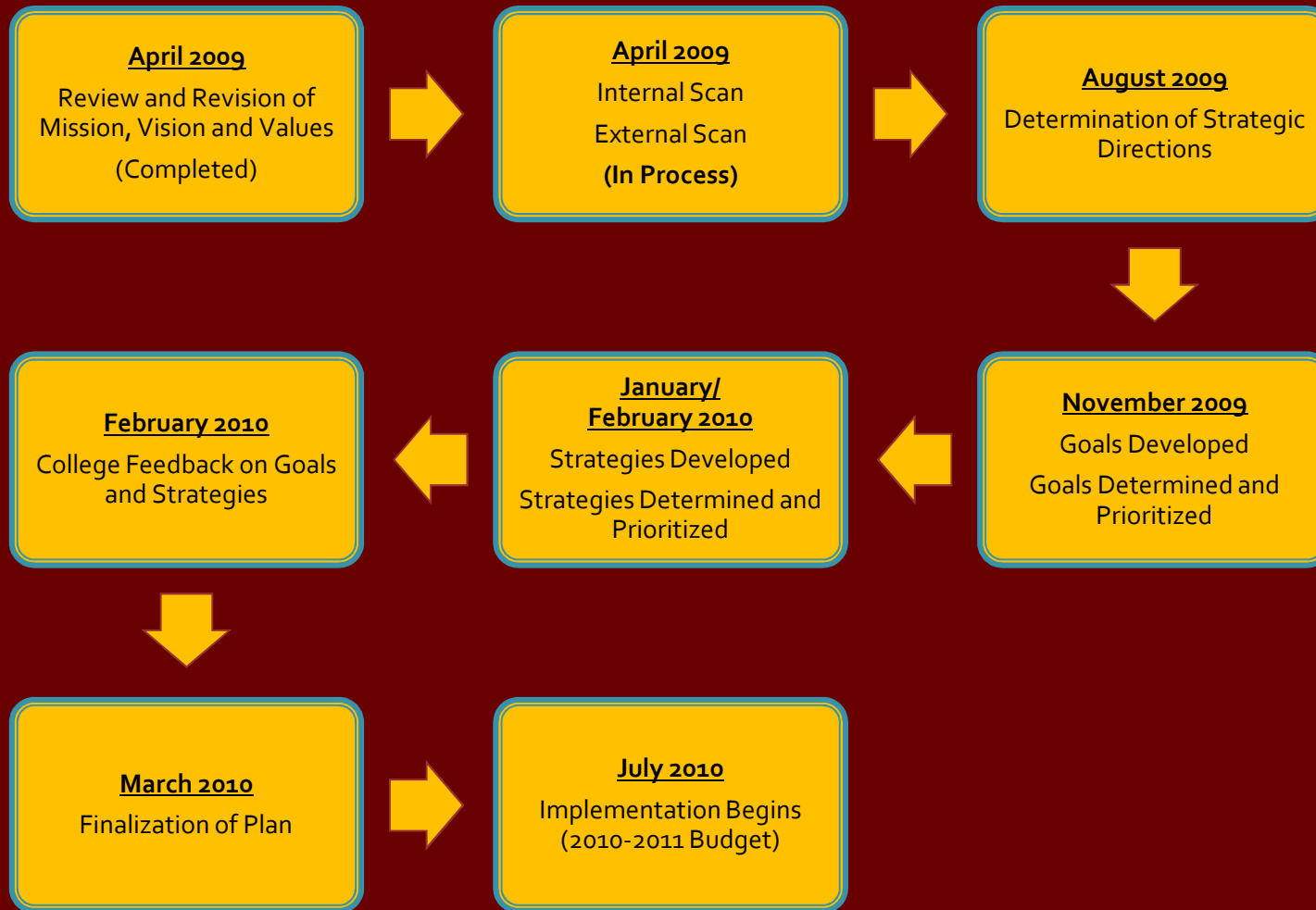
# Why Plan?

- Consensus
- Continuous improvement
- Data driven decision making
- Resource prioritization
- Establishes the roadmap
- College-wide focus
- Encourages us to take the necessary time

# Some Changes

- Some of the planning committees have changed names and purview:
  - Consultation Council
  - Planning and Budget Steering Committee
  - Educational Planning and Assessment (EPA)
  - Strategic Planning Groups

# Timeline



We are here

# Step 1: Mission, Vision and Values

- Held college-wide meetings in Spring.
- Consultation Council worked on throughout the summer, in collaboration with all the constituent groups.
- Solicited additional feedback.
- Finalized and approved.
- Mission Statement goes to the Board in August for approval.

# Mission Statement

“Saddleback College enriches its students and the south Orange County community by providing a comprehensive array of high-quality courses and programs that foster student learning and success in the attainment of academic degrees and career technical certificates, transfer to four-year institutions, improvement of basic skills, and lifelong learning.”

# Vision Statement

“Saddleback College will be the first choice of students who seek a dynamic, innovative, and student-centered postsecondary education.”

# Values

Saddleback College embraces:

## *Commitment*

We commit to fulfilling our mission to serve the south Orange County community.

## *Excellence*

We dedicate ourselves to excellence in academics, student support, and community service.

## *Collegiality*

We foster a climate of integrity, honesty, and respect.

# Values

## *Success*

We place our highest priority on student learning and delivering comprehensive support for student success.

## *Partnership*

We strive to develop strong and lasting partnerships among students, faculty, staff, and the community.

## *Innovation*

We anticipate and welcome change by encouraging innovation and creativity.

# Values

## *Academic Freedom*

We endorse academic freedom and the open exchange of ideas.

## *Sustainability*

We promote environmental sustainability and use our resources responsibly to reduce our ecological impact.

## *Inclusiveness*

We cultivate equity and diversity by embracing all cultures, ideas, and perspectives.

# Values

## *Global Awareness*

We recognize the importance of global awareness and prepare our students to live and work in an increasingly interconnected world.

# Next Steps

- External/Internal Scan
- SWOT Analysis – Strengths, Weaknesses, Opportunities, and Threats
- Strategic Directions
- Goals
- Prioritization of Goals
- Strategies
- Prioritization of Strategies
- Finalization of Strategic Plan

# Strategic Planning Groups

## Educational Development

- Scheduling • OSH budget • New Programs
- Degrees and Certificates • Study Abroad
- Program Development • Honors • Grants
- Curriculum • Academics • Emeritus
- Career and Technical Education
- Distance Education • Basic Skills
- Faculty and Staff Development

## Student Affairs

- Matriculation • Retention • Persistence
- Course Completion • Student Life • Safety
- Emergency Planning and Preparedness
- Degree and Certificate Attainment
- Enrollment Services • Counseling Services
- Student Support • Special Programs • Tutoring
- Bookstore • Student Health • Transfer
- Food and Beverage
- Equity and Diversity • Basic Skills

## Strategic Planning Groups

## Operational Support And Resources

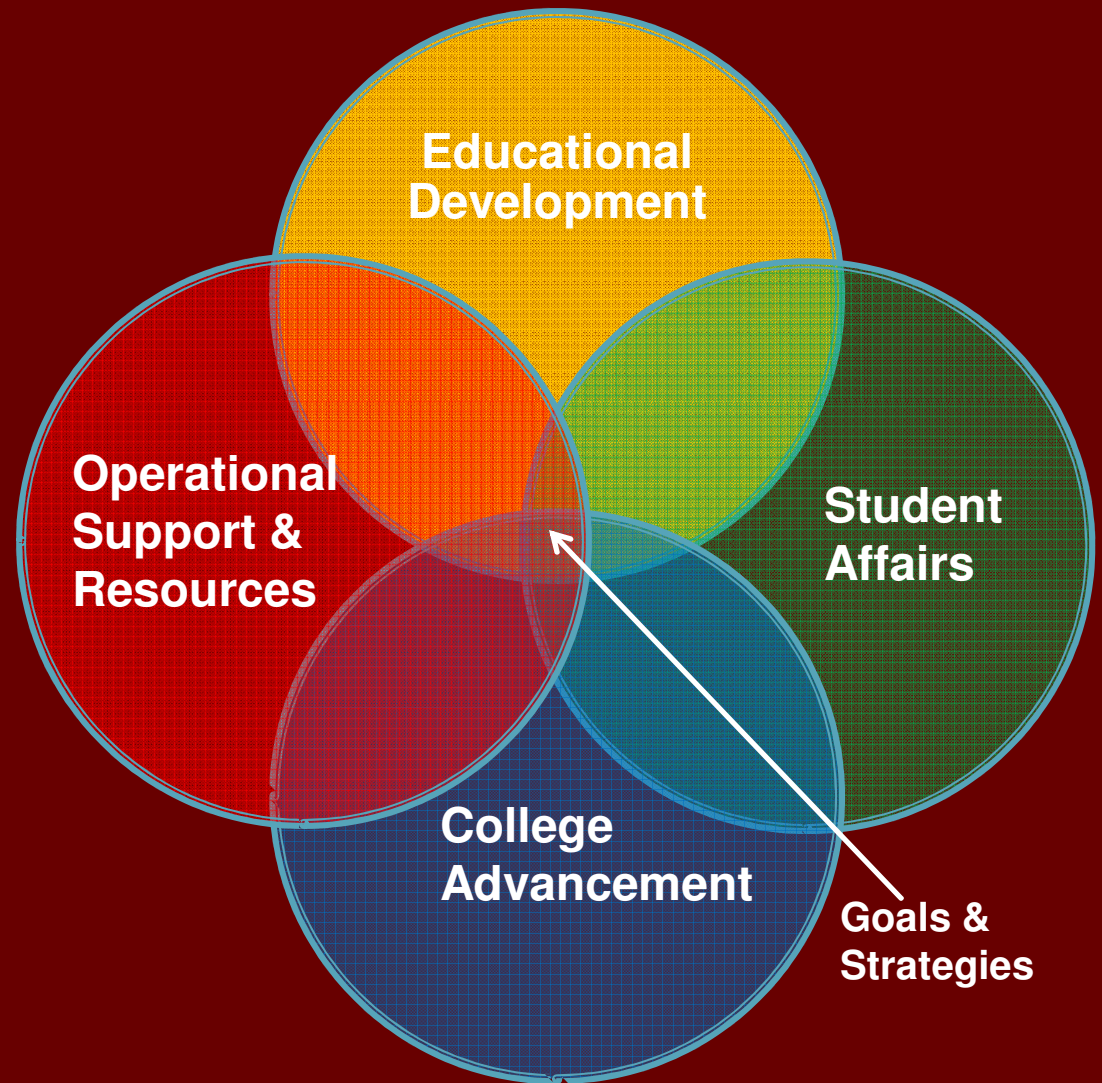
- New Facilities • Scheduled Maintenance
- Custodial • Energy and Sustainability • Ergonomics
- Parking • Equipment • Technology • Duplication
- Transportation • Campus Beautification • Grounds
- Classroom Set-Up • Facilities Usage

## College Advancement

- Marketing and Advertising
- Web Site • Internet
- Catalog and Schedule • Public Relations
- Foundation • Radio/TV Station
- Government Affairs
- Internal and External Communication
- Community • Outreach and Recruitment
- Alumni (Students, Faculty and Staff)
- Campus and Community Events

# Planning Group Responsibilities

- Coordinator – overview of group structure and first meeting agenda
- Elect a chairperson at the first meeting
- Develop proposed goals for Strategic Plan
- Brainstorm potential impact on the organization
- Share information, solicit feedback from college committees, peers and subject matter experts
- Develop Strategies (specific actions) to achieve goals



# Benefits to Saddleback College

- Encourages ownership and broad based involvement
- Focuses all of us on the Mission and Vision
- Policy & Budget Guidance
- Standardization, Accountability, Replication
- Encourages future thinking
- Seeks and uses data to assess performance and correct deficiencies
- Supports accreditation success
- Maximizes our potential

# Your participation is essential!

scstratplan@saddleback.edu

OR

(949) 582-4565 (ext. 4565)

OR

gbender@saddleback.edu

Once we receive your interest, you will be contacted on how to get started.

For more information on the Strategic Planning process go to [www.saddleback.edu/gov/sp/index.html](http://www.saddleback.edu/gov/sp/index.html)

# Up Next....

- Q & A
- Group Activity!