

Saddleback College

2010-2013

Strategic Plan

Mission

Saddleback College enriches its students and the south Orange County community by providing a comprehensive array of high-quality courses and programs that foster student learning and success in the attainment of academic degrees and career technical certificates, transfer to four-year institutions, improvement of basic skills, and lifelong learning.

Vision

Saddleback College will be the first choice of students who seek a dynamic, innovative, and student-centered postsecondary education.

Values

Saddleback College embraces:

Commitment

We commit to fulfilling our mission to serve the south Orange County community.

Excellence

We dedicate ourselves to excellence in academics, student support, and community service.

Collegiality

We foster a climate of integrity, honesty, and respect.

Success

We place our highest priority on student learning and delivering comprehensive support for student success.

Partnership

We strive to develop strong and lasting partnerships among students, faculty, staff, and the community.

Innovation

We anticipate and welcome change by encouraging innovation and creativity.

Academic Freedom

We endorse academic freedom and the open exchange of ideas.

Sustainability

We promote environmental sustainability and use our resources responsibly to reduce our ecological impact.

Inclusiveness

We cultivate equity and diversity by embracing all cultures, ideas, and perspectives.

Global Awareness

We recognize the importance of global awareness and prepare our students to live and work in an increasingly interconnected world.

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STRATEGIC DIRECTION #1: Improve Student Preparedness

Saddleback College will ensure that students gain the foundational skills necessary to complete college level work and achieve career goals.

GOAL 1: 80% of all students who seek certificates, associate degrees, and declare transfer as a goal will be assessed, placed and complete a professional educational plan.

STRATEGIES:

- A. Fully implement use of My Academic Plan (MAP).
- B. Develop and implement a plan to fund the matriculation program.
- C. Create a more comprehensive and efficient system for assessment and testing.

GOAL 2: Increase by 5% the number of individuals with an unidentified career goal who receive career assessments and job acquisition skill development services.

STRATEGY:

- A. Develop a comprehensive career, job, and life development program.

GOAL 3: Improve the progression rate of students in Math, English and the ESL program sequence from levels 300 to 200 and from 200 to transfer courses by 5% in each level.

STRATEGIES:

- A. Develop and implement a comprehensive follow-up and retention plan for those students who have been identified as “at risk” and/or are on academic probation.
- B. Establish and implement a plan that promotes student completion of their basic skill courses as outlined in their educational plan.
- C. Develop a comprehensive tutoring program.

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STRATEGIC DIRECTION #2: Excel In College Transfers

Saddleback College will increase student transfers to four-year colleges and universities.

GOAL 1: Improve by 5% student transfers to four-year institutions.

STRATEGIES:

- A. Establish a comprehensive stand-alone Transfer Center.
- B. Establish a system to identify and support student populations who have been unsuccessful in reaching their intent of transferring to a college or university.
- C. Establish a Preparing for a Career in Teaching (PACT) Center.

GOAL 2: Improve by 15% the number of students classified as transfer ready.

STRATEGIES

- A. Expand and utilize technological resources to increase the number of transfer ready students.
- B. Develop and implement a transfer ready outreach plan.

GOAL 3: Increase by 20% the number of students in the Honors Program.

STRATEGIES

- A. Match counseling services to the increase in honors students.
- B. Develop a class scheduling process that more effectively meets the needs of honors students.
- C. Develop and implement an honors outreach plan.

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STRATEGIC DIRECTION #3: Enhance Resources

Saddleback College will improve its ability to expand and develop alternative sources of revenue to support college priorities.

GOAL 1: Increase external foundation contributions to \$1 million annually.

STRATEGIES

- A. Establish and utilize a comprehensive alumni database to increase contacts and support.
- B. Expand business, community, and individual partnerships to increase financial contributions.
- C. Strengthen planned giving.

GOAL 2: Realize a minimum of \$1 million in savings per year through the implementation of college efficiencies.

STRATEGIES

- A. Increase grant funds.
- B. Establish a comprehensive and efficient system to effectively identify, review, revise, and implement college efficiencies on an annual basis.

GOAL 3: Meet funding requirements to fulfill the “20-year Facilities and Scheduled Maintenance Plan”.

STRATEGIES

- A. Establish funding and commence construction of the new sciences building.
- B. Secure adequate basic aid and college funding for scheduled maintenance.
- C. Develop alternative funding sources to support planned projects.

GOAL 4: Improve the efficiency of college-wide communications and marketing strategies through a centralized system.

STRATEGIES

- A. Enhance communication with students and faculty to include the latest technology.
- B. Develop and implement a plan that integrates marketing and public relations into the larger college community.
- C. Create an innovative Visitors’ Center.
- D. Develop and implement a campaign to increase the number of high school employees that would recommend Saddleback College.

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STRATEGIC DIRECTION #4: Foster Innovation

Saddleback College will employ innovative ways to enhance programs and meet increasing student and workforce demands.

GOAL 1: Meet or exceed state targets for each Career Technical Education (CTE) Perkins core indicator.

STRATEGIES

- A. Establish and implement a system of tracking student progress toward program completion.
- B. Develop and implement a student success program to improve the percentage of students completing CTE degrees certificates, and occupational skills awards.

GOAL 2: Establish an integrated and comprehensive economic and workforce development program.

STRATEGIES

- A. Form collaborative partnerships with local, state and national organizations to enhance CTE.
- B. Develop career pathways and career ladders with industry and education partners.

GOAL 3: Double the training services offered to faculty in the areas of teaching innovation and best teaching practices

STRATEGY

- A. Expand the scope of the Institute for Teaching and Learning.