



## **MISSION STATEMENT**

*To enhance the quality of higher education by gaining financial support for academic, athletic, and cultural programs of Saddleback College.*

### **2009 Goals and Activities**

- **Scholarships:** Raise \$250,000 in annual scholarship support of Saddleback College students
- **College Needs;** Raise and allocate funds and/or in kind donations for college needs which are unmet through government funding; instructional, equipment, supplies, program and facility
- **Outreach;** Build partnerships with local businesses and organizations to enhance and support college educational programs and to increase the visibility of Saddleback College

### **Activities**

- Scholarship Campaign
- Brick Sales
- Veteran's Memorial Campaign
- Board Development
- Gala Annual Event
- Planned Giving, Gift Annuities
- Alumni Association Support
- Donor Recognition
- Financial Oversight of Funds
- President's Club

**Internal Activities:** Database Management, Support of Division Fund-Raising, Employee Campaign, Grant Writing