

**Saddleback College 2010-2013 Strategic Plan
APPROVED GOALS & CA Idea Sheet**

A. Improve Student Preparedness

Saddleback College will ensure that students gain the foundational skills necessary to complete college level work and achieve career goals.

1. 80% of all students who seek certificates, associate degrees, and declare transfer as a goal will be assessed, placed and complete a professional educational plan.

A1a. Strategy: Maintain existing Matriculation funding.
A1b. Strategy: Update Matriculation Center with computerized assessment stations.
A1c. Strategy: Enhance My Academic Plan (MAP) to ensure accuracy and ease of use in order to fully implement the utilization of MAP across all college programs and services. Fully implement college-wide use of MAP by improving its accuracy and ease of use.

Comment [e1]: Not a strategy in its current form. In need of a rewrite. Rewrite not yet submitted 2/24

Comment [e2]: Reworded for clarity.

2. Increase by 5% the number of individuals with an **unidentified** career goal who receive career assessments and job acquisition skill development services.

Comment [e3]: Correction of goal typo.

A2a. Strategy: Establish a Division of Economic and Workforce Development. (Other 2 strategies may fall under this umbrella as well as possible tactic for formalizing communication within area)
A2b. Strategy: Develop a comprehensive Career Technical Education focus.
A2c. Strategy: Develop a Contract/Continuing Education program that will focus on business partnerships with emphasis on workforce and professional development.

Comment [e4]: Addition to tactic.

Comment [e5]: Tactic under A2a.

Comment [e6]: Tactic under A2a.

3. Improve the progression rate of students in Math, English and the ESL program sequence from levels 300 to 200 and from 200 to transfer courses by 5% in each level.

A3a. Strategy: Identify target population and fully implement a program to prepare them to be successful in Math, English, and ESL.
A3b. Strategy: Establish a marketing plan to assist basic skills instructors with message development that is targeted for desired audience.
A3c. Strategy: Offer comprehensive support services integrating targeted orientation, counseling, and tutoring for re-entry adult students assessing in math, English and ESL courses below the transfer level.

Comment [e7]: Pulled by group.

Comment [e8]: Pulled by group.

B. Excel In College Transfers

Saddleback College will increase student transfers to four-year colleges and universities.

1. Improve by 5% student transfers to four-year institutions.

B1a. Strategy: Offer support programs that assist students from disadvantaged educational and socioeconomic backgrounds in reaching their transfer goals.
B1b. Strategy: Establish system to identify and support student populations who have been unsuccessful in reaching their intent of transferring to a university.
B1c. Strategy: Implement the Statewide Pathway program from high schools to Saddleback College to four-year colleges. (Tactic: more courses will be articulated with high schools as well as four-year colleges)

B1d. Strategy: Develop a plan campaign to increase the number of high school employees that would recommend Saddleback College as an option that is equal to or better than a four year college.

Comment [e9]: Reword for clarity.

2. Improve by 15% the number of students classified as transfer ready.

B2a. Strategy: Implement up-to-date student directed technological services in the Transfer Center.

B2b. Strategy: Establish new dedicated space for Transfer Center.

Comment [e10]: Additional strategy.

3. Increase by 20% the number of students in the Honors Program.

B3a. Strategy: Identify target population of students eligible for Honors Program and encourage their participation.

C. Enhance Resources

Saddleback College will improve its ability to expand and develop alternative sources of revenue to support college priorities.

1. Increase external foundation contributions to \$1 million annually

C1a. Strategy: Establish Utilize a comprehensive Alumni Database to increase contacts and support.

Comment [e11]: Reworded for clarity.

C1b. Strategy: Establish new business partnerships to increase giving campaign. Create business, community, and individual partnerships to increase college contributions.

Comment [e12]: Reworded for clarity and combined b & c.

C1c. Strategy: Develop additional community outreach and individual partnerships.

Comment [e13]: Combined b & c.

C1d. Strategy: Develop a plan to increase grant applications in a variety of areas.

Comment [e14]: Reworded for clarity.

C1e. Strategy: Hold 2 major events to bring community on to campus and increase external revenue streams.

C1f. Strategy: Offer naming or sponsorship opportunities through the foundation.

C1g. Strategy: Implement a planned giving campaign. Promote a college-wide planned giving campaign.

Comment [e15]: Program already established. Need for promotion across campus.

2. Realize a minimum of \$1 million in savings per year through the implementation of college efficiencies.

Empty table with 3 rows and 1 column.

3. Meet funding requirements to fulfill the "20-year Facilities and Scheduled Maintenance Plan".

C3a. Strategy: Replace existing Science Math building. (Tactic?)

Comment [e16]: Not appropriate as a strategy. Focus of goal is on funding.

C3b. Strategy: Update air conditioning and ventilation systems across campus. (Tactic?)

Comment [e17]: Not appropriate as a strategy. Focus of goal is on funding.

C3c. Strategy: Develop a plan to increase grant applications to support projects.

C3d. Strategy: Develop alternative funding sources to support projects.

D. Foster Innovation

Saddleback College will employ innovative teaching and technology to enhance instruction and student services.

1. Double the training services offered to faculty in the areas of teaching innovation and best teaching practices.

D1a. Strategy: Implement a reporting process for faculty who have attended teaching innovation or best teaching practices training to report changes made to their teaching practices.
D1b. Strategy: Implement standardized training processes and procedures for CTE faculty.
D1c. Strategy: Develop a plan to increase the number of students engaged in service learning.

2. Improve by 20% the efficiency of college-wide communications and marketing strategies through a centralized system.

D2a. Strategy: Implement a plan to increase community relations with an informational portal.
D2b. Strategy: Create an innovative Visitor’s Center to serve as a “front door” to the campus that displays college advances (technology and teaching) and increases community relations/visibility.
D2c. Strategy: Following development of innovative teaching and technology, develop marketing and communications plan to promote community awareness of said innovation. Increase college-wide use of an expanded and improved system to ensure more thorough and inclusive marketing and communications efforts.
D2d. Strategy: Offer additional outreach visits to specific classrooms within high schools that target honor, TPP, and CTE students.

Comment [e18]: Reworded for clarity.