

Saddleback College 2010-2013 Strategic Plan
APPROVED GOALS & CA Strategies

A. Improve Student Preparedness

Saddleback College will ensure that students gain the foundational skills necessary to complete college level work and achieve career goals.

1. 80% of all students who seek certificates, associate degrees, and declare transfer as a goal will be assessed, placed and complete a professional educational plan.

A1a. Strategy: Update Matriculation Center with computerized assessment stations.

A1b. Strategy: Fully implement college-wide use of MAP by adding a comprehensive Degree Audit System and improving the system's accuracy and ease of use.

2. Increase by 5% the number of individuals with an unidentified career goal who receive career assessments and job acquisition skill development services.

A2a. Strategy: Establish a Division of Economic and Workforce Development.
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3. Improve the progression rate of students in Math, English and the ESL program sequence from levels 300 to 200 and from 200 to transfer courses by 5% in each level.

A3a. Strategy: Offer comprehensive support services integrating targeted orientation, counseling, and tutoring for re-entry adult students assessing in math, English and ESL courses below the transfer level.

B. Excel In College Transfers

Saddleback College will increase student transfers to four-year colleges and universities.

1. Improve by 5% student transfers to four-year institutions.

B1a. Strategy: Offer support programs that assist students from disadvantaged educational and socioeconomic backgrounds in reaching their transfer goals.

B1b. Strategy: Establish system to identify and support student populations who have been unsuccessful in reaching their intent of transferring to a university.
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B1c. Strategy: Implement the Statewide Pathway program from high schools to Saddleback College to four-year colleges.

B1d. Strategy: Develop a campaign to increase the number of high school employees that would recommend Saddleback College as an option that is equal to or better than a four year college.

2. Improve by 15% the number of students classified as transfer ready.

B2a. Strategy: Implement up-to-date student directed technological services in the Transfer Center.

B2b. Strategy: Establish new dedicated space for Transfer Center.

3. Increase by 20% the number of students in the Honors Program.

B3a. Strategy: Identify target population of students eligible for Honors Program and encourage their participation.
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C. Enhance Resources

Saddleback College will improve its ability to expand and develop alternative sources of revenue to support college priorities.

- 1. Increase external foundation contributions to \$1 million annually

C1a. Strategy: Utilize a comprehensive Alumni Database to increase contacts and support.
C1b. Strategy: Create business, community, and individual partnerships to increase college contributions.
C1c. Strategy: Develop grant applications in a variety of areas.
C1d. Strategy: Hold 2 major events to bring community on to campus and increase external revenue streams.
C1e. Strategy: Offer naming or sponsorship opportunities through the foundation.
C1f. Strategy: Promote a college-wide planned giving campaign.

- 2. Realize a minimum of \$1 million in savings per year through the implementation of college efficiencies.

- 3. Meet funding requirements to fulfill the “20-year Facilities and Scheduled Maintenance Plan”.

C3a. Strategy: Develop a plan to increase grant applications to support projects.
C3b. Strategy: Develop alternative funding sources to support projects.

D. Foster Innovation

Saddleback College will employ innovative teaching and technology to enhance instruction and student services.

- 1. Double the training services offered to faculty in the areas of teaching innovation and best teaching practices.

D1a. Strategy: Implement a reporting process for faculty who have attended teaching innovation or best teaching practices training to report changes made to their teaching practices.
D1b. Strategy: Implement standardized training processes and procedures for CTE faculty.
D1c. Strategy: Develop a plan to increase the number of students engaged in service learning.

- 2. Improve by 20% the efficiency of college-wide communications and marketing strategies through a centralized system.

D2a. Strategy: Implement a plan to increase community relations with an informational portal.
D2b. Strategy: Create an innovative Visitor’s Center to serve as a “front door” to the campus that displays college advances (technology and teaching) and increases community relations/visibility.
D2c. Strategy: Increase college-wide use of an expanded and improved system to ensure more thorough and inclusive marketing and communications efforts.

D2d. Strategy: Offer additional outreach visits to specific classrooms within high schools that target honor, TPP, and CTE students.

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