

College Advancement Parking Lot (of ideas)

Improve Student Preparedness

- Implement a plan to increase community relations with an informational portal
- Increase participation in a "College/Community-Wide" Outreach Advisory group to an active membership of 25.
- When appropriate, assist basic skills instructors with message development targeted for desired audience.
- For students to reach a higher level of skills and achieve career goals, it is essential that students obtain some of the foundation skills at the high school level. It is even more true for career technical programs. Saddleback College has to strengthen its relationship with local high schools and help them raise the level of education at the secondary level. Individual programs have to do more outreach with local high schools. We also should closely the success of secondary education.
- Increase parent involvement through informational sessions not only in the fall semester as well as in the spring semester. Involvement with the parent sessions begin in the elementary level through the Jr. Gaucho program and continue through the middle school and high schools.
- Develop a "College/Community-Wide" Advisory group to help better prepare potential and current students at Saddleback College.
- Enhance transfer, career advancement, and basic skills attainment of students who are the most vulnerable (academically underprepared, economically disadvantaged, disabled, Veterans, etc.) through offering adequate support services.
- Improve marketing of majors, programs, certificates, and even classes by creating more dynamic websites that include videos, etc.
- Continue investing in new and existing rich-web-applications (RWAs), rich-internet-applications (RIAs), such as MySite, that are developed to extend each departments capabilities to inform students directly to their mobile phones through apps for iPhones, Androids, etc. Perhaps every Saddleback Department or Program could have its own RIA/RWA? The more the school utilizes the communication technology and the potential in it, the faster it can inform and ultimately prepare the student.
- Develop and implement a plan to expand the already existing College For Kids program to focus on basic skills (in partnership with academic faculty) to boost student achievement when transitioning to Saddleback College.
- Develop a plan to organize a Continuing Education program that will focus on business partnerships with emphasis on workforce and professional development.
- Increase GPA for students who enroll and seek counseling for the 2200 students who have been identified as being on academic probation.
- Provide academic, career and personal counseling services for war veterans who are enrolled at Saddleback College
- Provide academic, career and personal counseling for the those enrolled in Basic Skills English and Math courses.
- Improve the ratio of counselor/student ratio to ensure comprehensive counseling services that will lead to student success rates in vocational and transfer patterns.
- Improve counseling faculty to student ration to ensure comprehensive counseling services to address personal issues as they impact a safe learning environment and student success.

- Implement the Statewide Pathway program from high schools to Saddleback College to four-year colleges. (More courses will be articulated with high schools as well as four-year colleges)
- Offer comprehensive support services integrating targeted orientation, counseling, and tutoring for re-entry adult students assessing in math, English and ESL courses below the transfer level.
- Develop comprehensive Career Technical Education Program that interfaces with existing CCLD.
- Identify target population and fully implement a program to prepare them to be successful in Math, English, and ESL.

Excel in College Transfer

- Creative and Performing Arts Schools. Add to the impressive list of Saddleback College transfers. Need to determine whether or not this area is covered. If not, pursue.
- We have to outreach to and communicate with four-year schools more and increase the number of course articulation. Students finishing more articulated courses would be more interested in transferring to the four-year schools.
- Increase outreach visits to specific classrooms within that high schools that may target the following students: honor students, TPP students and CTE students.
- Improve scholarship award system so all students are aware and have access. Have process begin in the fall.
- Support funds for transferring students.
- Increase the funding for the Learning Assisted Program. Hold more transfer day events, create more outreach positions that are geared toward encouraging student involvement. Student involvement is essential in transferring to another school, in my opinion.
- Develop and implement a plan to expand the already existing Junior Gauchos program to include monthly outreach efforts at elementary and middle schools emphasizing Saddleback as the first choice and on educating families on what transfer options Saddleback offers to a four-year institutions.
- Offer support programs that assist students from disadvantaged educational and socioeconomic backgrounds in reaching their transfer goals.
- Implement the Statewide Pathway program from high schools to Saddleback College to four-year colleges. (More courses will be articulated with high schools as well as four-year colleges)
- Identify target population of students eligible for Honors Program and encourage their participation.

Enhance Resources

- Increase Alumni support via marketing materials through the high schools and community.
- Set college-wide energy use reduction practices and policies that will decrease expenditures and improve sustainability
- Naming opportunities for campus spaces and buildings.
- Sponsorships of computer labs and other spaces and campus marketing opportunities.
- By investing in Saddleback's Computer Science department and with the creativity of the student body, creating mobile applications and featuring them for purchase online could easily generate revenue. The more miniaturized student services and payment processes are, the easier it is to make purchases like the ASB stamp or tuition fees, view when their classes are cancelled, etc. This won't necessarily give us a quantitative benefit, more like a qualitative benefit. Students of newer generations will feel more comfortable if student services are augmented with streamlined information available for their personal devices. There is nothing

wrong with turning students into customers, especially if what they seek is high quality information brought to the palm of their hands.

Foster Innovation

- Increase by 25% the number of students engaged in service learning.
- Increase community relations with an information portal by 15%.
- School Spirit. We already have cheerleaders and now a mascot so how about a Pep Band? There would have to be a new performance class in the Music Department since there isn't currently this type of class.
- Following development of innovative teaching and technology, develop marketing and communications plan to promote community awareness of said innovation.
- Online classes are one of the great tools to reach students outside of our geographic area as well as non-traditional students. That could be also true for online/live hybrid classes.
- Collaborate with the local high schools in developing a link on the Outreach page that would serve as an information portal for local high school personnel or Implement a plan to increase community relations with an informational portal (could be under Improve Student Preparedness)
- Saddleback College as their "First Choice" in higher education.
- Also, for Notes would be an Outreach Newsletter and list server for the high school personnel...This also could be broken down to three subcategories: High School, Junior/Middle School, Elementary
- Utilize technology in counseling services to increase academic persistence and student retention, performance and success.
- Move institution towards fully paperless systems; payroll, absence verifications, student support services, meeting agendas, etc.
- Set college-wide energy use reduction practices and policies that will decrease expenditures and improve sustainability.
- Offer options for training and professional development with the goal of increasing homegrown leaders among our faculty and classified staff.
- Create campus-wide buy-in for the new ASTRA room reservation and event management system. To help campus organizations, clubs, and instructors to plan campus events with ease and efficiency, buy-in is needed for all involved: facilities, audio/visual, cafeteria, PIO, Master Calendar, and room schedulers. This system could provide a completely streamlined event management system that includes a web-based master calendar.
- Create taskforces that researches upcoming events that instructors and students can participate in with the aim to tutorialize the following: internet social networking, basic web design or other popularized internet technology that emerges annually.
- Launch an integrated marketing program, which includes a new institutional brand (letterhead), graphic identity (gaucho logo) and long-term strategic communications plan (processes).
- Implement a reporting process for faculty who have attended teaching innovation or best teaching practices training to report changes made to their teaching practices.
- Implement standardized (or real-world) training processes and procedures for CTE faculty.
- Double the training services offered to faculty.
- Establish a plan to assist basic skills instructors with message development targeted for desired audience. (or Foster Innovation)

- Offer additional outreach visits to specific classrooms within high schools that target honors, TPP, and CTE students.