

Evolution of College Advancement Submitted Goals – Cycle 1

<i>Improve Student Preparedness</i>	<i>Status</i>	<i>Notes:</i>
By July 2013, increase by 25% the number of students engaged in outreach to the community.	Increase by 25% the number of students engaged in service learning. Website for Service Learning: http://www.saddleback.edu/sbs/sl/index.html	Strategy (Foster Innovation?)
By 2013, increase by 5% per year the number of students and community members served in the area of Career and Job Services.	Increase by 5% the number of individuals with an indentified career goal who receive career assessments and job acquisition skill development services.	Approved (with changes, submitted by several groups)
By 2013, increase participation in a "College/Community-Wide" Outreach Advisory group to an active membership of 25.	PBSC referred to department.	Possible department goal per PBSC
<i>Excel In College Transfers</i>		
By 2013, increase by 10% the number of high school employees that would recommend Saddleback College as an option that is equal to or better than a four year college.	Increase by 10% the number of high school employees that would recommend Saddleback College as an option that is equal to or better than a four year college.	Strategy (Excel In College Transfer?)
<i>Enhance Resources</i>		
By July 2013, increase Foundation partnerships by 20%.	Increase external foundation contributions to \$1 million annually.	Approved (with changes)
<i>Foster Innovation</i>		
By 2013, improve the efficiency of college-wide communications and marketing strategies through a centralized system by 20%.	Improve by 20% the efficiency of college-wide communications and marketing strategies through a centralized system.	Approved (with changes)
By July 2013, increase community relations with an information portal by 15%.	By July 2013, increase community relations with an information portal by 15%.	Strategy (Improve Student Preparedness?)
By 2013, improve community relations, with an innovative Visitor's Center to serve as a "front door" to the campus, by 15%.	By 2013, improve community relations, with an innovative Visitor's Center to serve as a "front door" to the campus, by 15%	Strategy (Improve Student Preparedness?)