

**Saddleback College
2010-2013 Strategic Plan
DRAFT**

STRATEGIC DIRECTION #1: Improve Student Preparedness

Saddleback College will ensure that students gain the foundational skills necessary to complete college level work and achieve career goals.

GOAL 1: 80% of all students who seek certificates, associate degrees, and declare transfer as a goal will be assessed, placed and complete a professional educational plan.

STRATEGIES:

- A. Fully implement use of My Academic Plan (MAP).
- B. Develop and implement a plan to fund the matriculation program.
- C. Create a more comprehensive and efficient system for assessment and testing.

GOAL 2: Increase by 5% the number of individuals with an unidentified career goal who receive career assessments and job acquisition skill development services.

STRATEGIES:

- A. Develop a comprehensive career, job, and life development program.
- B. Develop and implement a student success program to improve the percentage of students completing Career Technical Education (CTE) programs and certificates.
- C. Establish an integrated and comprehensive economic and workforce development program.

GOAL 3: Improve the progression rate of students in Math, English and the ESL program sequence from levels 300 to 200 and from 200 to transfer courses by 5% in each level.

STRATEGIES:

- A. Develop and implement a comprehensive follow-up and retention plan for those students who have been identified as “at risk” and/or are on academic probation.
- B. Establish and implement a plan that promotes student completion of their basic skill courses as outlined in their educational plan.
- C. Develop a comprehensive tutoring program.

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STRATEGIC DIRECTION #2: Excel In College Transfers

Saddleback College will increase student transfers to four-year colleges and universities.

GOAL 1: Improve by 5% student transfers to four-year institutions.

STRATEGIES:

- A. Establish a comprehensive stand-alone Transfer Center.
- B. Establish a system to identify and support student populations who have been unsuccessful in reaching their intent of transferring to a college or university.

GOAL 2: Improve by 15% the number of students classified as transfer ready.

STRATEGIES

- A. Expand and utilize technological resources to increase the number of transfer ready students.
- B. Develop and implement a transfer ready outreach plan.

GOAL 3: Increase by 20% the number of students in the Honors Program.

STRATEGIES

- A. Match counseling services to the increase in honors students.
- B. Develop a class scheduling process that more effectively meets the needs of honors students.
- C. Develop and implement an honors outreach plan.

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STRATEGIC DIRECTION #3: Enhance Resources

Saddleback College will improve its ability to expand and develop alternative sources of revenue to support college priorities.

GOAL 1: Increase external foundation contributions to \$1 million annually.

STRATEGIES

- A. Establish and utilize a comprehensive alumni database to increase contacts and support.
- B. Expand business, community, and individual partnerships to increase financial contributions.
- C. Strengthen planned giving.

GOAL 2: Realize a minimum of \$1 million in savings per year through the implementation of college efficiencies.

STRATEGIES

- A. Form collaborative partnerships with local, state and national organizations to enhance Career Technical Education.
- B. Increase grant funds.
- C. Establish a comprehensive and efficient system to effectively identify, review, revise, and implement college efficiencies on an annual basis.

GOAL 3: Meet funding requirements to fulfill the “20-year Facilities and Scheduled Maintenance Plan”.

STRATEGIES

- A. Establish funding and commence construction of the new sciences building.
- B. Secure adequate basic aid and college funding for scheduled maintenance.
- C. Develop alternative funding sources to support planned projects.

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STRATEGIC DIRECTION #4: Foster Innovation

Saddleback College will employ innovative teaching and technology to enhance instruction and student services.

GOAL #1: Double the training services offered to faculty in the areas of teaching innovation and best teaching practices.

STRATEGY

Expand the scope of the Institute for Teaching and Learning.

GOAL #2: Improve by 20% the efficiency of college-wide communications and marketing strategies through a centralized system.

STRATEGIES

- A. Enhance communication with students and faculty to include the latest technology.
- B. Develop and implement a plan that integrates marketing and public relations into the larger college community.
- C. Create an innovative Visitors' Center.
- D. Develop and implement a campaign to increase the number of high school employees that would recommend Saddleback College.