

Improve Student Preparedness. Saddleback College will ensure that students gain the foundational skills necessary to complete college level work and achieve career goals.

Member: Nina

Description:

Student Outreach to the Community. A vehicle where students perform or work in the community to gain experience and exposure that would help them in their career goals.

Measurement:

When students gain exposure in the community whether it be internships or for entertainment purposes, it would allow them better opportunities for career advancement. This goal would be attained when students have a success rate of gaining employment in the area of their studies.

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group.

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Member: Jennie

Description:

When appropriate, assist basic skills instructors with message development targeted for desired audience.

Measurement:

Improved understanding of said classes based on message, increased enrollment in basic skills classes.

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group.

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Member: Leslie

Description:

Develop a "College/Community-Wide" Advisory group to help better prepare potential and current students at Saddleback College.

Measurement:

Participation in Advisory Group (?)

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group.

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Member: Janet

Description:

(To Be Submitted)

Notes: Withdrawn by member and replaced with an oral presentation regarding Career Services. Possible strategy for Services goal. Rewrite as a SMART goal taking into consideration the discussion of the group.

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Foster Innovation. Saddleback College will employ innovative teaching and technology to enhance instruction and student services.

Member: Leslie

Description:

Collaborate with the local high schools in developing a link on the Outreach page that would serve as an information portal for local high school personnel. This would allow the high school staff to better serve the student when choosing Saddleback College as their "First Choice" in higher education. Also, for Notes would be an Outreach Newsletter and listserv for the high school personnel...This also could be broken down to three subcategories: High School, Junior/Middle School, Elementary

Measurement:

Response or hits to the webpage. Begin using Constant Contact to measure feedback.

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group and/or possible strategy for Communications goal.

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Member: Estella

Description:

By July 2010 design and develop a new Alumni & Visitors Center which will serve as the "front door" to the campus. The area will house/feature a new online platform bridging Saddleback College with the community (newsletters, websites, etc.) as well as serve as a display of all latest innovations and technologies used across campus.

Measurement:

The completed construction as well as the number of visitors (to website and location) will serve as measurement.

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group. (Remove Alumni portion at this time)

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Excel in College Transfers. Saddleback College will increase student transfers to four-year colleges and universities.

Member: Jennie

Description:

By July 2010 develop a marketing plan targeted specifically to high school counselors that promotes Saddleback College as an option that is equal to or better than a four-year college.

Measurement:

Production of materials, feedback from counselors, increased numbers of students from feeder high schools who seek to transfer, or who chose Saddleback College over a four-year school.

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group.

Committee: Yes, needs rewrites Yes, but revisit at a later time No Other:

Enhance Resources: Saddleback College will improve its ability to expand and develop alternative sources of revenue to support college priorities.

Member: Estella

Description:

By July 2010 develop a plan to boost Alumni Relations and expand Foundational support by a minimum of 25% by end of fiscal year.

Measurement:

Find 2009-2010 fiscal year contributions and compare with the 2010-2011 contributions.

Notes: Rewrite as a SMART goal taking into consideration the discussion of the group. Follow up with Foundation Director for measurement piece.

Committee: Yes, needs rewrites Yes, but revisit at a later time No

Other: