

**SADDLEBACK COLLEGE**  
**BUSINESS SCIENCE DIVISION**  
**BUS 1 INTRODUCTION TO BUSINESS**  
**ONLINE- Internet Based Accelerated 8-Week Course**  
**SYLLABUS**

**Instructor:** Dr. Newell

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Blackboard Course Online Access Available: 03/22/2010

*Prior to course access, completion of Online Access Instructions required at: [www.saddleback.edu/de/faq.html](http://www.saddleback.edu/de/faq.html)  
No On-Campus Orientation*

**03/22/2010 – 05/12/2010**

**Semester:** SPRING 2010

**Ticket No:** 22615

**Location:** Internet

**COURSE DESCRIPTION:**

Survey of business concepts designed to provide a global awareness of the functions of business in society. Promotes an appreciation for business ownership; competition; and the systems, technology, and controls through which business organizations operate. Provides the opportunity for developing critical thinking skills regarding the role business plays in global economics and its effect on members of society.

**COURSE OBJECTIVES:**

Upon completion of this course, the student will be able to:

1. Describe the various organizational structures in business and their relationship to competition, social and economic development.
2. Explain and illustrate various principles of management, marketing and finance.
3. Evaluate the role of global business and the interrelationships of government and society.
4. Differentiate among the various functions of business accounting, financing, and personnel relations, marketing, management, and production quality control.
5. Assess the ways in which technology has impacted modern business practice.

**RESOURCES:**

**Required Text:** *Understanding Business*; Nickels/McHugh/McHugh; McGraw-Hill, 9<sup>th</sup> Ed.; 2010. Loose-leaf edition with Blackboard (Bb) Access Code card ([Access Code is required for the course and included in new textbooks. The Bb Access Code card may also be purchased online separately at \[www.mhhe.com/ub9e\]\(http://www.mhhe.com/ub9e\).](#)) ISBN: 978-0-07-738956-7.

**Supplemental Resources:** Note: Audio CDs to accompany textbook are available for students but are not required. Special order Audio CDs through Saddleback College Bookstore. Various business periodicals, newspapers, other publications, relevant web sites, video case studies, Blackboard Course Web Site and Internet may be used.

**ASSIGNMENTS:**

The course focuses on the world of business. Consideration is given to the internal and external implications of business concepts and issues that present an introduction to business in the emerging global society.

Assignments provide evaluative opportunities of students' written and thinking skills using individual and group participation and collaboration. **Prior to first week of class, students are required to complete the Online Access Instructions at: [www.saddleback.edu/de/faq.html](http://www.saddleback.edu/de/faq.html)** to ensure your computer system and software meet technical requirements for the course and understand how to navigate the Blackboard course site. Before scheduled class dates you are required to complete reading, writing, viewing, and relevant assignments in preparation of individual, group and/or class discussions. **Late work will not be accepted or receive credit.**

1. Written Quizzes/Exams*	200 Points
2. Individual and/or Group Assignments and Participation	300 Points
TOTAL POINT	500 Points

***\*Note: All testing is Online using Blackboard. Make-up testing is not permitted.***

**POLICIES AND PROCEDURES:**

**Semester Grade** to be determined in 10% increments of total points possible.

**SEMESTER FINAL GRADE POINT EQUIVALENT**

<b><u>GRADE</u></b>	<b><u>POINTS</u></b>
A	450-500
B	400-449
C	350-399
D	300-349
F	Less than 300

**Absences and Non-participation** will hinder progress and negatively influence your grade. Students are required to access the course regularly to keep up with and participate in course assignments.

It is your responsibility to review the college catalog and student handbook for summary of student responsibilities and college regulations including deadlines and process for officially dropping the course.

**Assignments** will be used to test your knowledge of the subject matter. All assignments will cover the course materials, video case studies, and the reading and writing assignments.

**Class Format: Accelerated Short-term** including lecture, video case studies, individual and/or group participation. Please be prepared to participate in course assignments and discussions by keeping up with assigned reading, homework, textbook and Blackboard course website, and thinking!

**Quizzes and/or Exams** will be used to test your knowledge of the subject matter. Tests cover lectures, assignments, discussions, and video case studies.

**Communication:** All students are assigned a Saddleback/Irvine Valley College personal email account at time of registration. Your email address is located on your registration fee receipt. Email accounts include the first letter of your first name, last name, a number, followed by @saddleback.edu. Students are required to use their Saddleback/Irvine Valley College assigned email account and include the course and ticket number in the subject to email instructor. *Note: Emails received for non-Saddleback/Irvine Valley College email accounts will not receive a response. Students may also call instructor during normal business hours. To receive a return call, leave complete name, course title and ticket number, phone number, and days and time of day you may be contacted.*

**Drop Class?**

*During the first week of class, each student is required to login to the Blackboard course site, complete the **ONLINE ORIENTATION and STUDENT SURVEY**. Submit the completed **STUDENT SURVEY** to the instructor through Blackboard to avoid being dropped from the class. Click "SUBMIT" at the end of the survey to submit it through Blackboard. You will need your **USER NAME**: first letter of your first name, last name and the number following your last name in your Saddleback/Irvine Valley College assigned email address and **PASSWORD** to log in. If you do not know your assigned User Name and Password contact the Admissions and Records Office.*

If you find it necessary to drop the class, you must officially drop through Admissions and Records Office by the applicable drop deadline published in the current Saddleback College Schedule of classes to avoid receiving a substandard grade in the course.

*All quizzed and/or exams are posted on the **BUS1 Blackboard Course Site**. To receive credit, all assignments, quizzes and exams must be received prior to the due dates and times (Note: Time represents Pacific Standard Times (PST)). Late work will not be accepted or receive credit.*