

You will not receive full credit if you do not clearly show how you are obtaining your answers. Show all work on this exam; do not attach other work. Circle your answers.

1. The price p (in dollars) and the quantity x sold of a certain product obey the demand equation $p = -\frac{1}{10}x + 150$, $0 \leq x \leq 1500$. What is the maximum revenue for this product? (10 points)

$$R(x) = xp = x\left(-\frac{1}{10}x + 150\right) = -\frac{1}{10}x^2 + 150x$$

Vertex

$$h = -\frac{b}{2a} = -\frac{150}{2(-1/10)} = \frac{150}{(1/5)} = 150(5) = 750$$

$$k = R(h) = R(750) = -\frac{1}{10}(750)^2 + 150(750) = -56,250 + 112,500 = 56,250$$

So the maximum possible revenue is \$56,250.

2. Form a third degree polynomial $f(x)$ with real coefficients and 4 and $2i$ as zeros. (5 points)

Since $2i$ is a zero and the coefficients of f are real, $-2i$ must also be a zero.

$$\begin{aligned} f(x) &= (x - 4)(x - 2i)(x + 2i) \\ &= (x - 4)(x^2 + 4) \\ &= x^3 - 4x^2 + 4x - 16 \end{aligned}$$

3. Consider the polynomial function $f(x) = -x^4 + 4x^2$ (15 points)

a. Find the y-intercept of $f(x)$.

$$f(0) = 0 \quad (0, 0)$$

b. Find any x -intercepts of $f(x)$, and determine whether the graph of f crosses or touches the x -axis at each x -intercept.

$$f(x) = 0$$

$$-x^4 + 4x^2 = 0$$

$$-x^2(x^2 - 4) = 0$$

$$-x^2(x - 2)(x + 2) = 0$$

$$\begin{array}{l} -x^2 = 0 \\ x = 0 \end{array} \quad \text{or} \quad \begin{array}{l} x - 2 = 0 \\ x = 2 \end{array} \quad \text{or} \quad \begin{array}{l} x + 2 = 0 \\ x = -2 \end{array}$$

0 has a multiplicity of 2 so the graph touches at $(0, 0)$.

2 has a multiplicity of 1 so the graph crosses at $(2, 0)$.

-2 has a multiplicity of 1 so the graph crosses at $(-2, 0)$.

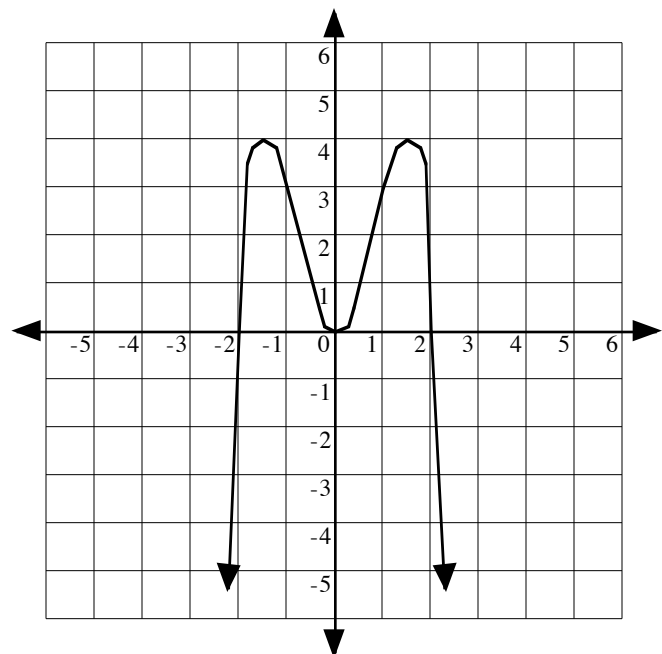
c. End behavior: find the power function that the graph of f resembles for large values of $|x|$.

$$-x^4$$

d. Determine the maximum number of turning points on the graph of $f(x)$.

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e. Sketch the graph of $f(x)$ on the coordinate plane. *If necessary, find a few additional points on the graph.*



4. Find the horizontal or oblique asymptote of $R(x) = \frac{3x^4 + 4}{x^3 + 3x}$. Write *none* if there is none. (5 points)

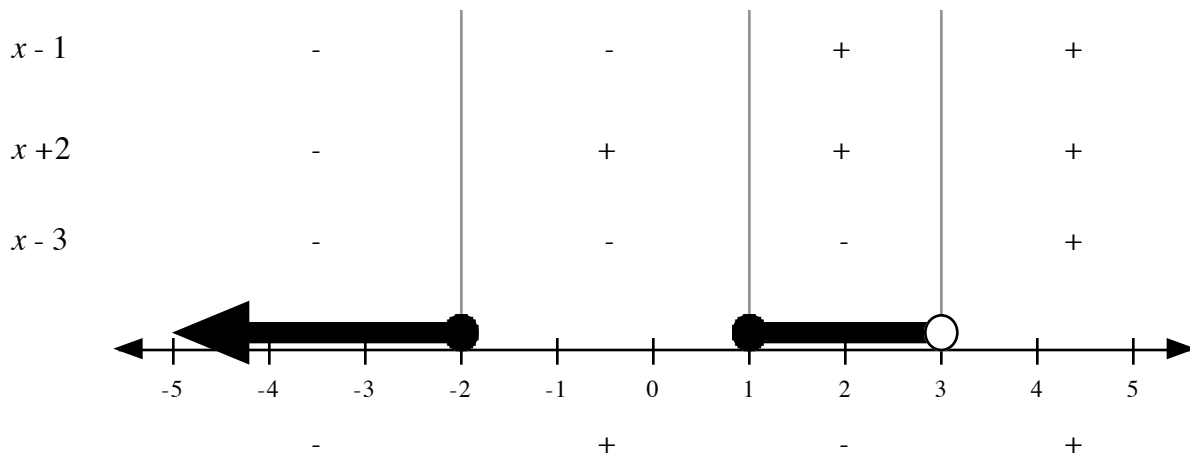
Since the degree of the numerator is one more than the degree of the denominator, there is an oblique asymptote.

$$\begin{array}{r} x^3 + 0x^2 + 3x + 0 \overline{) 3x^4 + 0x^3 + 0x^2 + 3x + 0} \\ \underline{3x^4 + 0x^3 + 9x^2 + 0x} \\ -9x^2 + 0x + 4 \end{array}$$

So $y = 3x$ is the oblique asymptote.

5. Solve and graph the solution set: $\frac{(x-1)(x+2)}{x-3} \leq 0$. (10 points)
Write your answer in interval notation.

The function has x -intercepts at $(1, 0)$ and $(-2, 0)$, and a vertical asymptote at $x = 3$.



So the solution set is $(-\infty, -2] \cup [1, 3)$.

6. Let $f(x) = \frac{2x^2 + 8x}{x^2 + 3x - 4} = \frac{2x(x + 4)}{(x - 1)(x + 4)} = \frac{2x}{x - 1}$, where $x \neq 4$. (15 points)

a. Write the equations for any vertical asymptotes. If there aren't any then write *none*.

The simplified denominator is $x - 1$, so the vertical asymptote is $x = 1$.

b. Write the equation for the horizontal or oblique asymptote. If there isn't one then write *none*.

The numerator and the denominator have the same degree so the horizontal asymptote is the ratio of the leading coefficients: $x = 2$.

c. Find the coordinates of any "holes" in the function. If there aren't any then write *none*.

Since $x + 4$ is a factor of both the numerator and the denominator, there is a hole at $x = -4$. Substituting $x = -4$ into the reduced form of $f(x)$ produces $y = -1.6$.

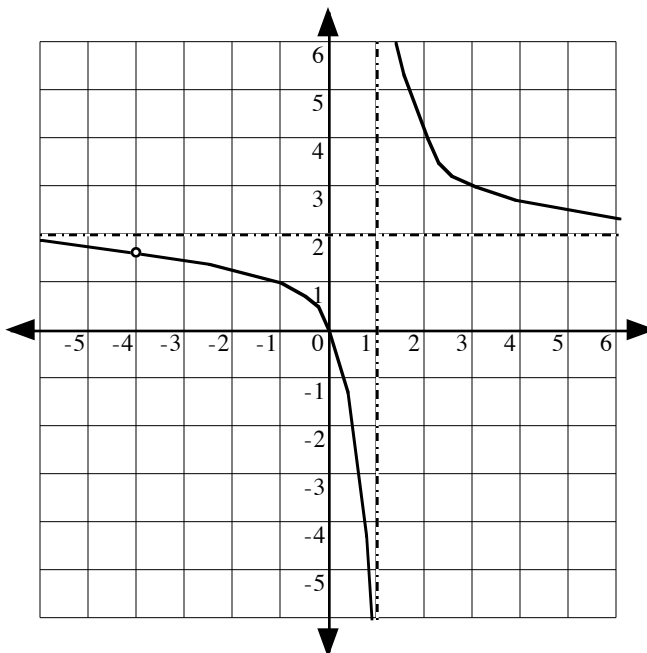
So there is a hole at $(-4, 1.6)$.

d. Find all intercepts for the graph of $f(x)$.

Since $f(0) = 0$, the y-intercept is at $(0, 0)$.

Since the numerator is $2x$, the only x-intercept is also at $(0, 0)$.

e. Accurately graph $f(x)$. Be certain to draw all asymptotes, intercepts, and "holes." Plot additional points on the graph if necessary.



7. Consider the function $f(x) = 2x^3 + 13x^2 + 13x - 10$. (25 points)

a. Use the Rational Zeros Theorem to list all possible rational zeros of this function.

$$p: \pm 1, \pm 2, \pm 5, \pm 10$$

$$q: \pm 1, \pm 2$$

The possible rational zeros are $\left\{ \pm \frac{1}{2}, \pm 1, \pm 2, \pm \frac{5}{2}, \pm 5, \pm 10 \right\}$.

b. Use Descartes' Rule of signs to determine the possible number of positive real zeros.

$$f(x) = + + + -$$

One change in sign means there is 1 positive real zero.

c. Use Descartes' Rule of signs to determine the possible number of negative real zeros.

$$f(-x) = - + - -$$

Two changes in sign means there are either 2 or 0 positive real zeros.

d. Find the zeros of this function.

$$\begin{array}{r} \underline{-2} \mid \quad 2 \quad 13 \quad 13 \quad -10 \\ \quad \quad \quad -4 \quad -18 \quad 10 \\ \hline \underline{-5} \mid \quad 2 \quad 9 \quad -5 \quad 0 \\ \quad \quad \quad -10 \quad 5 \\ \hline \underline{1/2} \mid \quad 2 \quad -1 \quad 0 \\ \quad \quad \quad 1 \\ \hline \quad \quad 2 \quad 0 \end{array}$$

So the zeros are $\left\{ -5, -2, \frac{1}{2} \right\}$.

e. Write the function as a product of linear factors.

$$f(x) = 2(x+2)(x+5)\left(x - \frac{1}{2}\right) \text{ or } f(x) = (x+2)(x+5)(2x-1)$$

8. Consider the function $f(x) = -x^2 + 2x + 3$.

(15 points)

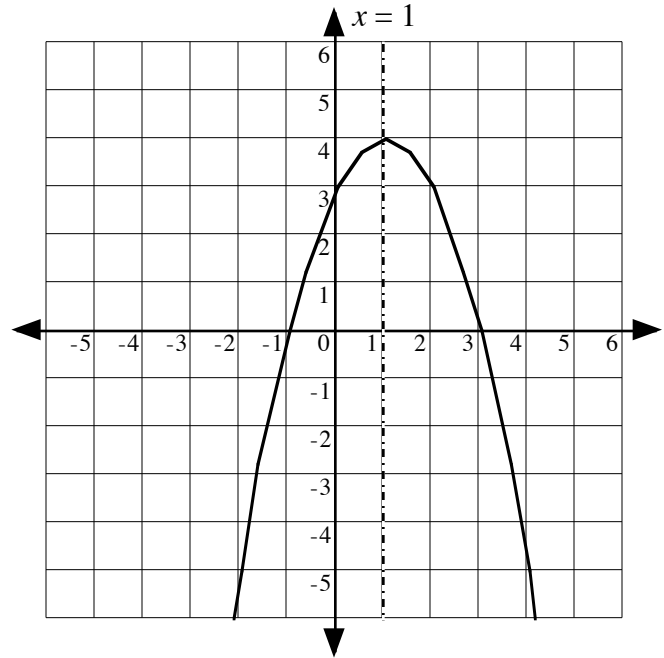
- a. Find the coordinates of the vertex. Plot the vertex on the coordinate plane provided.

$$\begin{cases} a = -1 \\ b = 2 \\ c = 3 \end{cases}$$

$$h = -\frac{b}{2a} = -\frac{2}{2(-1)} = 1$$

$$f(h) = f(1) = -(1)^2 + 2(1) + 3 = 4$$

So the vertex is (1, 4).



- b. Find the equation of the axis of symmetry. Graph the axis on the coordinate plane.

$$x = 1$$

- c. Find all x and y intercepts.

x -intercepts (set $y = 0$)

$$0 = -x^2 + 2x + 3$$

$$x^2 - 2x - 3 = 0$$

$$(x - 3)(x + 1) = 0$$

$$x - 3 = 0 \quad \text{or} \quad x + 1 = 0$$

$$x = 3 \quad \text{or} \quad x = -1$$

So the x -intercepts are (3, 0) and (-1, 0).

y -intercept (set $x = 0$)

$f(0) = 3$ so the y -intercept is (0, 3).

- d. Graph the function. Plot and label at least three points in addition to the vertex and intercepts.

- e. State the domain and range of the function in set-builder notation.

$$D: \{x \mid x \in \mathfrak{R}\} \quad \text{and} \quad R: \{y \mid y \leq 4\}.$$