CUMULATIVE PROJECT OPTION 1: RACE IN THE MEDIA (50 POINTS)

Premise: You will be using the knowledge you have gained from this class to analyze an image of your choice about race.

Goal: Use sociological theories and concepts from class to critically analyze race in the media.

Directions: My suggestion is that you pick any web image from the media (it can be an ad, picture from a news story, a still picture from a TV episode, etc) that is personally interesting to you.

Activity
Pick a web image about race and ethnicity. Then analyze the web image using at least 2 class concepts.

End Product
- Papers must be typed to be accepted. Please, double space, use 12 point font, and include your First & Last Name.
- Please be kind to my eyes and do this.

Grading
Part 1: Completion of Summary 15 Points
- A copy of the image (assignment cannot be graded until it is in). 5 Points
- Summary is detailed, but concise. (Half a page MAX) 10 Points

Part 2: Analysis of Image (2-pages MAX) 35 Points
- Grammar and flow of paper (Avoids fragments, run-ons, contractions, etc) 5 Points
- Organized logically
  - There must be a clear THESIS that makes an argument about the image that you will prove. You also need to outline how to prove it.
  - The thesis is the ONLY thing included in your introduction paragraph.
  - Each point you make about how you will prove the thesis should have a paragraph or more about it in the paper. Remember: New thought=New paragraph
- For example:
  - Thesis: Sociology is fun, because it helps people understand how people are socialized and learn norms.
  - Paragraph: Have a paragraph or so on each Proof aimed at proving the thesis.
- Logically connected class concepts to the image 25 Points
  - Use at least 2 specific class concepts correctly to analyze your image.
  - Refrain from summarizing.

*See the Cumulative Project Writing Tips Tutorial, the Cumulative Project Proofreading Handout, & The Cumulative Project Discussion Board for some help.