Study Guide  
Nash, chapter 26  
Postwar Growth and Social Change

1. Who won World War II?

2. postwar economic growth and stability

3. New Deal style Keynesian spending

4. national highway project

5. corporate wealth and control (e.g., weapons industry)

6. “What’s good for general motors . . .”

7. mechanization/automation

8. Ray Kroc

9. labor militancy?
10. *Salt of the Earth*

11. braceros

12. increase of white collar middle class

13. baby boom and population shifts (e.g., California)

14. G.I. Bill of Rights

15. big man on campus

16. consensus and conformity

17. suburbanization (white flight)

18. Levittown

19. television
20. Madison Avenue

21. consumer society

22. credit card system

23. J.D. Salinger

24. poverty amidst affluence

25. Michael Harrington

26. Billy Graham and evangelical Christianity

27. anti-communism

28. Joseph McCarthy

29. anti-colonialism
30. Pan-Africanism

31. Dr. Kwame Nkrumah

32. Jomo Keynatta

33. African American urbanization

34. James Baldwin

35. Lorraine Hansberry

36. Blues music

37. Black institutions

38. Black social gospel

39. Black kilroy
40. “watch the Indians”

41. Martin Luther King, Jr.

42. cultural rebels

43. the beats

44. Allen Ginsberg

45. Jack Kerouac

46. Jackson Pollock

47. Elvis Presley

48. Marilyn Monroe

49. *Father Knows Best*
50. *The Feminine Mystique*