



MISSION STATEMENT

To enhance the quality of higher education by gaining financial support for academic, athletic, and cultural programs of Saddleback College.

2009 Goals and Activities

- **Scholarships:** Raise \$250,000 in annual scholarship support of Saddleback College students
- **College Needs;** Raise and allocate funds and/or in kind donations for college needs which are unmet through government funding; instructional, equipment, supplies, program and facility
- **Outreach;** Build partnerships with local businesses and organizations to enhance and support college educational programs and to increase the visibility of Saddleback College

Activities

- **Scholarship Campaign**
- **Brick Sales**
- **Veteran's Memorial Campaign**
- **Board Development**
- **Gala Annual Event**
- **Planned Giving, Gift Annuities**
- **Alumni Association Support**
- **Donor Recognition**
- **Financial Oversight of Funds**
- **President's Club**

Internal Activities: Database Management, Support of Division Fund-Raising, Employee Campaign, Grant Writing