PERSUASIVE SPEECH OUTLINE TEMPLATE

I. Introduction
   A. Attention-getter/ teaser:
   B. Speaker Credibility:
   C. Thesis statement:
   D. Preview Statements:
      First we will...
      Second we will....
      And finally we will....

II. Body
   A. Main Point 1: (Problems-how individuals are negatively impacted):
      1. First Problem
         a. Claim:
         b. Grounds:
         c. Warrant:
      2. Second Problem
         a. Claim:
         b. Grounds:
         c. Warrant:
      Transition Statement:
   B. Main Point 2 (Causes-what issues contribute to the problems in main point 1):
      1. First Cause
         a. Claim:
         b. Grounds:
         c. Warrant:
      2. Second Cause
         a. Claim:
         b. Grounds:
         c. Warrant:
      Transition Statement:
   C. Main Point 3 (Solutions-how can members of the audience help fix the problems outlined in main point 1):
      1. First Solution
         a. Claim:
         b. Grounds:
         c. Warrant:
      2. Second Solution
         a. Claim:
         b. Grounds:
         c. Warrant:

III. Conclusion
   A. Review Statement:
   B. Thematic Statement Reminder:
   C. Attention Getter Reminder:

IV. Work Cited Page (MLA or APA Format)