COURSE DESCRIPTION:
Survey course provides an awareness of the functions of business in society, both domestically and internationally. Promotes an appreciation for business ownership; competition; and the systems, technology, and controls through which business organizations operate. Provides the opportunity for developing critical thinking skills regarding the role business plays in worldwide economics and its effect on people as members of society. Course may be offered by mediated mode of instruction. 
GEC – TR

COURSE OBJECTIVES:
Upon completion of this course, the student will be able to:
1. Describe the various organizational structures in business and their relationship to competition, social and economic development.
2. Explain and illustrate various principles of management, marketing and finance.
3. Evaluate the role of global business and the interrelationships of government and society.
4. Differentiate among the various functions of business accounting, financing, and personnel relations, marketing, management, and production quality control.
5. Assess the ways in which technology has impacted modern business practice.

RESOURCES:
Required Text: *Understanding Business*; Nichols/McHugh/McHugh; McGraw-Hill, 8th Ed. ISBN-13 9780073105970
Supplemental Resources: Various business periodicals, newspapers, other publications, relevant web sites, video case studies, Blackboard Course Web Site and Internet.

ASSIGNMENTS:
The course focuses on the world of business. Consideration is given to the internal and external implications of business concepts and issues that present an introduction to business in the emerging global society. Assignments provide evaluative opportunities of students' written and thinking skills using individual and group participation and collaboration. Prior to scheduled class dates you are required to read assigned text and current articles relevant to the assigned text in preparation of individual, group and class discussions and activities. **No credit for late work.**

- 1. Business Journal (Business Profile and Hot Topics) 100 Points
- 2. Marketing Project 100 Points
- 3. Written Test* (Drop lowest test score) 200 Points
- 4. Quizzes*, Individual/Group Assignments/Participation 100 Points
TOTAL POINT 500 Points

*Note: All testing is done Online using Blackboard. Details available during course orientation. Make-up testing is not permitted.
POLICIES AND PROCEDURES: Semester Grade to be determined in 10% increments of total points possible.

### SEMESTER FINAL GRADE POINT EQUIVALENT

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<th>GRADE</th>
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<tr>
<td>A</td>
<td>450-500</td>
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<td>B</td>
<td>400-449</td>
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Absences and Lateness will hinder progress and negatively influence your grade. It is your responsibility to review the college catalog and student handbook for summary of student responsibilities and college regulations.

Group and Individual Assignments will be used to test your knowledge of the subject matter. All assignments will cover the class activities, videos, and the reading assignments for each part of the textbook.

Class Format: Accelerated Short-term including lecture, video case studies, individual and/or group participation. Please be prepared to participate in course assignments and class discussion by keeping up with assigned reading, homework, textbook and Blackboard course web site, and thinking! Use of computers, cell phones, pagers, and other communication and recording devises are prohibited in the classroom. Please turn your devices OFF or to SILENT mode before entering the classroom. Persons with disabilities should see the instructor or DS-PS for reasonable accommodation consideration.

Exams will be used to test your knowledge of the subject matter. The tests will cover the lectures, class activities, video case studies, reading assignments of each part of the textbook.

Drop Class? If necessary, students must officially drop through Admissions and Records Office by the applicable drop deadline published in the current Saddleback College Schedule of classes to avoid receiving a substandard grade in the course.

All exams are posted on the BUS1 Blackboard Course Site. To receive credit, all assignments, quizzes and exams must be received prior to the due date and time.