

Section 2.4 Product rules + Quotient rules for

Differentiation

$$\rightarrow \frac{d}{dx} [f(x) \cdot g(x)] = f'(x) \cdot g(x) + f(x) \cdot g'(x)$$

$$\begin{aligned} \frac{d}{dx} &= \underbrace{3x^2}_{1st} \cdot \underbrace{(2x+1)}_{2nd} = 6x(2x+1) + 3x^2(2) \\ &= 12x^2 + 6x + 6x^2 \\ &= 18x^2 + 6x \end{aligned}$$

$$\rightarrow \frac{d}{dx} \left[\frac{f(x)}{g(x)} \right] \quad g(x) \neq 0 = \frac{f'(x) \cdot g(x) - f(x) \cdot g'(x)}{[g(x)]^2}$$

$$\frac{d}{dx} \left[\frac{x^2 - 3x + 1}{x - 2} \right] = \frac{(2x - 3)(x - 2) - (x^2 - 3x + 1) \cdot 1}{(x - 2)^2}$$

Ex. 1: Find $f'(x)$

a) $f(x) = (x+1)(2x-1)$

$$\begin{aligned} f'(x) &= 1 \cdot (2x-1) + (x+1) \cdot 2 \\ &= 2x-1 + 2x+2 \\ &= 4x+1 \end{aligned}$$

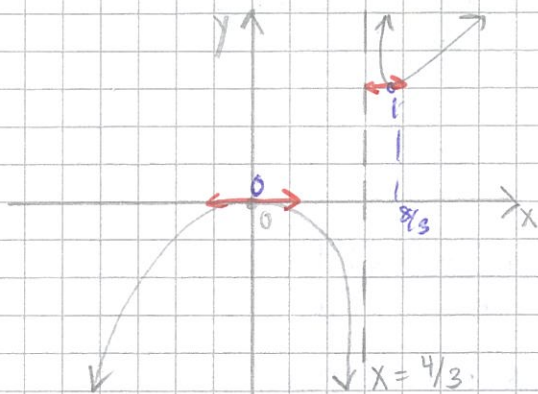
b) $h(x) = (x^3 + 7x^2 - 8)(2x^{-3} + x^{-4})$

$$\begin{aligned} &= (3x^2 + 14x)(2x^{-3} + x^{-4}) + (x^3 + 7x^2 - 8)(-6x^{-4} - 4x^{-5}) \\ &= \end{aligned}$$

Ex. 2 Find the x -values for $f(x) = \frac{x^2}{3x-4}$ where the graph of $f(x)$ has horizontal tangent lines

x^2	+	+	+	0	+		+	+
$3x-4$	-	-	-	-	-	∞	+	+
				0		4/3		
			(-)		(-)		(+)	

→



$$f(x) = \frac{x^2}{3x-4}$$

$$f'(x) = \frac{2x(3x-4) - x^2(3)}{(3x-4)^2}$$

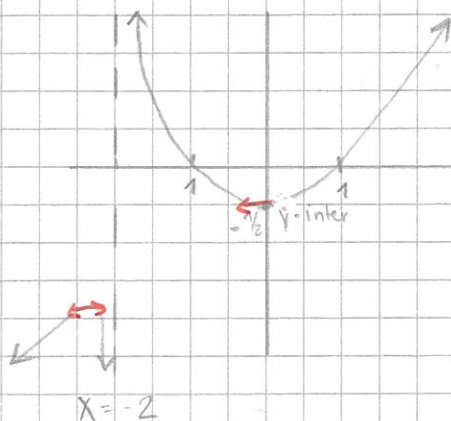
$$= \frac{6x^2 - 8x - 3x^2}{(3x-4)^2}$$

$$= \frac{3x^2 - 8x}{(3x-4)^2}$$

$$= \frac{x(3x-8)}{(3x-4)^2} = 0$$

$$x=0 \quad ; \quad x = \frac{8}{3}$$

Ex. 3 Find the x -values of any horizontal tangents on $f(x) = \frac{x^2-1}{x+2} = \frac{(x+1)(x-1)}{(x+2)}$
y-inter x-intercepts
vert. Asy.



$$f'(x) = \frac{2x(x+2) - (x^2-1) \cdot 1}{(x+2)^2}$$

$$= \frac{2x^2 + 4x - x^2 + 1}{(x+2)^2}$$

$$= \frac{x^2 + 4x + 1}{(x+2)^2} = 0$$

Complete square:

$$x^2 + 4x + 4 = -1 + 4$$

$$(x+2)^2 = 3$$

$$x+2 = \pm \sqrt{3}$$

$$x = -2 \pm \sqrt{3}$$