

Date of Report: 3/27/2017

Institution-Set Standards for JOB PLACEMENT & EXAMINATION PASSAGE RATES

Division: Advanced Technology and Applied Science

Program	Institution-Set Standard (%)	2014-15 Job Placement Rate (%)	2013-14 Job Placement Rate (%)	2012-13 Job Placement Rate (%)	# Of Students who Completed Program in 2015-16 (Certs Only)	Division
Advanced Culinary Arts	75%	77.8%	N/A	N/A	15	ATAS
Cosmetology	55%	82.6%	66.7%	56.2%	64	ATAS
Fashion Merchandising	55%	66.7%	N/A	N/A	10	ATAS
Nutrition	55%	65.0%	N/A	N/A	10	ATAS

Program	Examination Type (State, National or Other)	Institution-Set Standard (%)	2015-16 Pass Rate (%)	2014-15 Pass Rate (%)	2013-14 Pass Rate (%)
Cosmetology	State	75%	91%	77%	80%

Notes: Generally want to continue to use the Perkins Core Indicator report for tracking historical placements in this division. Research Director inquired about:

- 1) The 2017 ACCJC Annual Report**
- 2) Historical trends and whether or not a new ISS should be created for the next year's ACCJC report.**
- 3) Overall thoughts on the data and trends with the relevant division dean for the purposes of having broad-based dialogue for outcomes.**

Cosmetology Job Placement: we would like to see the standard stay at this level for some time. It's great that we got a recent bump in the placement of students in 2014-2015, but with such a low number of students, the 82.6% could easily change in a year. In terms of program improvements, we have a new system where when a new student enrolls, they pre-sign up for a certificate. We hope that this will continue to grow our enrollments and then the number of completers. We don't want to increase our standard too prematurely, but we can bump it up after a year or two. The increased rate in 2014-2015 could be a sign that the economy is getting further out of the recession that occurred about 5 years ago and that we're seeing a recovery.

Cosmetology licensure passage rate: We want to **keep the standard the same at 75%** but it could be possible that at some point in the future we could change these standards to the low 80's. Passing rates of 90% or more would be unusually high for this program.

Advanced Culinary Arts Job Placement: we would like to keep using the Perkins IV Core indicator report as our source of tracking job placement. It's not ideal, but without other solutions it's all we have. We would like to keep the **ISS the same for this field**. In terms of program improvements, the program is getting much better. We are seeing improvement in instructors and students and we are starting to get more coming in from the K-12 sector.

Fashion merchandising job placement rate:

The program hasn't been that popular in terms of getting students to post their certificate. In addition, the top code in the Perkins report may not be a detailed enough level to include the right industry sector. What's further problematic about job placement rates in this area is that the students might be working in retail and they get counted in the retail sector, not necessarily fashion merchandising. A lot could be working independently and self-employed and thus not counted in public data bases. Finally, many students go out of the industry quickly. **Keep the job placement standard the same—55%.**

Nutrition job placement rate:

This is the first time in three years that we have had more than 10 completers. Most of the students that are enrolled in our nutrition courses are taking it as part of their transfer studies, or they take it for another reason. Some students enrolled in the HSHS division also pick up our nutrition courses for some of their studies. Completer volume is expected to stay low—many nutritionists cross over to another industry like hospital, sports, fitness chain (could be counted in the retail sector). **Keep the ISS at 55%**, given the randomness of students that are placed in other industry sectors. We don't expect the numbers of those placing to be very high in the near future.