

Date of Report: 4/9/2018

Institution-Set Standards for JOB PLACEMENT & EXAMINATION PASSAGE RATES

Division: ATAS

Table 1. Licensure Exam Rates and ISS

Program	Exam Type (State or National)	Institution-Set Standard (%) (2018)	2016-17 Pass Rate (%)	2015-16 Pass Rate (%)	2014-15 Pass Rate (%)
Cosmetology	State	75%	94%	91%	77%

Table 2. Job Placement Rates and ISS for students completing CTE Certificates and Degrees
(ONLY programs with 10+ completers in 2016-17)

Program	Institution-Set Standard (%) (2018)	2015-2016 Job Placement Rate (%)	2014-15 Job Placement Rate (%)	2013-14 Job Placement Rate (%)	# Of Students who Completed Program in 2016-17
Cosmetology	55%	70.6%	82.6%	66.7%	108
Culinary Arts	75%	71.4%	77.8%	88.9%	10
Horticulture	55%	43.8%	68.8%	37.5%	14
Landscape Design	55%	57.1%	75.0%	50.0%	13
Nutrition	55%	72.2%	54.6%	77.8%	10

Note: Completion of OSAs were included as well as C of As and degrees in CTE programs. Regarding job placement rates, the Perkins Core Indicator Report does not contain data for the most recent year (2016-17).

Notes: The Dean would like to continue using the Perkins Core Indicator report for tracking historical job placements in this division.

Cosmetology Job Placement: They would like to see the standard stay at this level for some time because of the slight decline in the job placement rates from 2014-15 to 2015-16. This program just added another beauty school in order take in more students. The new school has a solid pass rate for licensing and completions. The new school should also balance any difficulties the other schools are having with enrollment. Keep ISS at 55%.

Cosmetology licensure passage rate: They would like to keep the standard at 75% because it is reasonable. This program just added another beauty school in order take in more students which could be the reason for the improved pass rates. The new school has a solid pass rate for licensing and completions. The new school should also balance any difficulties the other schools are having with enrollment.

Culinary Arts Job Placement: This program is working diligently with the K-12 sector, specifically a high school in our service area which provides fundamental Culinary Arts classes. The Dean anticipates increased enrollments in this program based on the work with the K-12 sector. Keep ISS at 75%.

Horticulture and Landscape Design job placement rates: This is the first year that these two programs qualified to be included in this report. The job placement rates for both appear to be declining from the previous year. This decline could be due to the change in faculty and curriculum. They have two full-time faculty now and have improved the quality of part-time instructors. They are also in the process of redesigning all curriculum. The ISS was set at 55% for both programs because it will be reasonable to achieve as its being updated.

Nutrition job placement rate: Most of the students that are enrolled in our nutrition courses are taking it as part of their transfer studies, or they take it for another reason. Some students enrolled in the HSHS division also pick up our nutrition courses for some of their studies. Completer volume is expected to stay low—many nutritionists cross over to another industry like hospital, sports, fitness chain (could be counted in the retail sector). This program is looking at collaborating with other programs on campus such as Sports Medicine and Health Science. Hopefully, this will increase enrollment and provide support for other programs. Keep the ISS at 55%.