

Date of Report: 3/28/2018

Institution-Set Standards (ISS) for JOB PLACEMENT RATES

Division: EWDBS

Job Placement Rates and ISS for students completing CTE Certificates and Degrees (**ONLY program with 10+ completers in 2016-17**)

Program	Institution-Set Standard (%) (2018)	2015-2016 Job Placement Rate (%)	2014-15 Job Placement Rate (%)	2013-14 Job Placement Rate (%)	# Of Students who Completed Program in 2016-17
Accounting	75%	83.2%	80.6%	66.7%	19
Business Leadership	75%	84.5%	70.0%	80.0%	11
Computerized Accounting Specialist	75%	83.2%	80.6%	66.7%	13
Network Administrator	70%	77.8%	53.9%	80.0%	14
Real Estate Sales	60%	70.0%	59.6%	52.1%	14

Note: Completion of OSAs were included as well as C of As and degrees in CTE programs. Regarding job placement rates, the Perkins Core Indicator Report does not contain data for the most recent year (2016-17).

Notes: Generally, want to continue to use the Perkins Core Indicator report for tracking historical placements in this division. Across all programs, they are pursuing job placement strategies. The Dean is motivated that all job placement rates have increased for the applicable programs.

Accounting: This is the first year that this program qualified to be included in this report with 10 or more completers. The Dean set the ISS at 75% based on averaging three years of placement rates. This program has had great success with embedded tutors in the classrooms. Two new faculty were hired last year. Online courses are being offered for the first time.

Business Leadership Job Placement: This is a new program (relatively new). The Dean is content with the job placement rates because they are increasing over time. According to division dialogues, they felt it would be reasonable to set the job placement rate ISS for this program at 75%. We did this by averaging the rates for the programs that we knew about. This ISS is currently being incorporated into our CTE program viability matrix. For this reason, we want to keep the job placement ISS the same.

Computerized Accounting Specialist Job Placement: This program is in high demand based on current EDD data. The Dean has kept the standard at 75% and recent data shows that they are performing above the standard. This is still a fairly new program, so they will give it more time as well. They implemented strong outreach to the student club (Accounting Society). This student club on campus shares information about career opportunities. In addition, many of our CAS students are already employed and looking to beef up their skills to earn more money in the field.

Network Administrator Job Placement: This program is performing above the set standard. The Dean would like to maintain the same ISS as last year (70%). Enrollments are improving. The department chair does frequent outreach to the Counseling department. They have also developed sequenced schedule of classes. The EDD database shows that this job is actually not in the top 100 fastest growing occupations. Further, they found that for Network Administrators in the Orange County region, there are 190 jobs, but these may be at a higher level than what is currently offered. In Orange County, there are

also only 56 jobs for the Computer Network Specialist (similar to last year) which is more in line with what the Division currently offers.

Real Estate Sales: This is the first year that this program qualified to be included in this report with 10 or more completers. The Dean set the ISS at 60% based on averaging three years of placement rates. This program might be developing a new certificate based on demand: independent sales employees.