



FOUNDATION

BOARD OF DIRECTORS

Thursday, October 20, 2022 at 8:00 a.m. – 9:30 a.m.

AGB 106 and Zoom Conference Call

MEETING MINUTES

Present: Anthony Ferry Dr. Morgan Barrows Isaiah Henry
Michelle Macdougall Jackson Kevin Middleton Scott Kitcher
Mark Schwartz Cory Thompson Dr. Terri Whitt Rydell
Elizabeth McCann, staff Paula Barrow, staff Emily Cramer, staff
Andrew Hom, staff

Absent: M. Mahboob Akhter Cara Davidoff Maria Ghobadi, Esq.
Jim Leach Gloria Lee Dr. Elliot Stern

Guests:

1. Meeting called to order at 8:10 a.m. Quorum achieved.
2. Board Development Committee (Action)
 - New member vote for Scott Kitcher approved.
3. Consent Agenda (Action):
 - June 16, 2022 meeting minutes approved
 - August 26, 2022 Board Retreat meeting minutes approved
 - Gifts received (8/1/21-8/31/22) approvedMotion to approve made by Anthony Ferry, seconded by Dr. Terri Whitt Rydell
4. Investment and Financial Report – Anthony Ferry
 - Since September 18, distribution across the board has been down.
 - Graystone has rebalanced portfolio to target allocation.
5. ASG President's Report – No report
6. Classified Senate Report – Michelle Macdougall Jackson
 - 1st Generation College Student celebration is happening on the quad on November 8 & 9.
 - Changing Executive Leadership position 2nd VP to VP for Equity & Inclusion.
 - Caring Campus is coming to campus.
 - Leaders around campus will help carry the program.
 - Will select different topics to focus on.
7. Faculty Representative Report – Dr. Morgan Barrows
Elizabeth McCann announced last week the Foundation team, President Stern and Anthony Pichardo surprised Morgan Barrows in her classroom. Both Anthony and Morgan were surprised when honored with the 2022 Summit Award for philanthropic leadership and community
 - Faculty is currently focusing on student equity and inclusion.
8. President's Report – Elizabeth McCann
 - Dr. Stern is on a flight back from a Carnegie Foundation Conference at Stanford University.
 - Tomorrow he leaves on vacation to Thailand and Vietnam and will be back the week before the Gala.

9. Executive Director Report – Elizabeth McCann
 - Gala report – sixteen days away
 - Fundraising Goals
 - We are \$18,245 shy of sponsorship goal of \$115,995
 - This year’s partnership goal is \$22,500 and we have \$18,500 to go.
 - Last year’s cash donations was \$15,220. This year’s goal is \$16,750 and we have \$14,790 to go.
 - At 75% of individual tickets goal.
 - Silent auction goal is \$11,000
 - Live auction goal is \$28,000
 - Sponsor a student goal is \$106,000
 - \$308,145 is the overall fundraising goal
 - Need support from Board members on:
 - Finalizing sponsorships and tickets
 - Securing sponsorships and partnerships
 - Contributing – help with event tickets, wine, trips and gift cards
 - Isaiah mentioned he has other options he emailed Liz
 - Anthony Ferry will have Neudesic and PriceSpider sponsor at the \$5,000 level and will donate \$10,000 for Paddle Raise Match.
 - Board Member “Awesome” List
 - Scholar Sponsor - Cory Thompson
 - Cardinal & Gold Sponsor – Mahboob Akhter, Jim Leach, Elliot Stern
 - Bobcat Sponsor – Kevin Middleton
 - Tickets – Morgan Barrows
 - Program Ad – Cara Davidoff
 - Reaching out to contacts – Scott Kitcher
 - Acknowledged Division of Fine Arts and Technology for further immersing into program.
 - The program will shift this year to focus on students’ reality and resilience with the theme, ‘Imagine a Better Reality for Students’.
 - Hiro Konishi and the Saddleback Media Tech crew have been involved in creating the student and front line videos.
 - There will be a VIP Experience and an after party lounge experience.
 - Have secured 6 new sponsors:
 - New \$5,000 sponsors – Ikaun and Supervisor Bartlett
 - Anthony Ferry will speak to Merrill Lynch about sponsoring.
10. SOCCCD Report – Dr. Terri Whitt Rydell
 - Met President Biden who was at IVC’s event to talk about programs aimed at easing financial burdens for American families.
 - Enrollment Analysis:
 - From 2010 to now, nationally 2-4 year schools lost 12% of all students.
 - The resident and non-resident headcount change from fall of 2017, community colleges overall lost 19.5%, where Saddleback College lost 16.9%.
 - The head count for Saddleback since 2020 went from 28,820 to 24,000 students.
 - Projected high school graduates in California dropped 8%. Orange County dropped 17.7%.
 - To keep people here consider need stronger labor markets, accessibility, look at how we present our curriculum.
 - Established the peer mentor program to help with retention and persistence (non-academic barriers).
11. Meeting adjourned at 9:35 a.m.

**Next Foundation Board of Directors meeting:
December 15, 2022**