Strategic Planning
2010-2013
“I need someone well versed in the art of torture—do you know PowerPoint?”
In 2006, we embarked on strategic planning for the first time. Primary reason was to meet the accreditation standards. We have come to realize the other positive reasons for planning.
The Plans

- 2006-2007 Interim Plan
- 2007-2010 Plan
- Starting this year, we begin the development of our 2010-2013 Plan
Successes

- Some stumbling blocks
- Also many successes
- More transparent decisions
- Resources allocated according to the plan
- Achieved the majority of our goals
- Participation in and awareness of decision-making processes have increased tremendously
Why Plan?

- Consensus
- Continuous improvement
- Data driven decision making
- Resource prioritization
- Establishes the roadmap
- College-wide focus
- Encourages us to take the necessary time
Some Changes

- Some of the planning committees have changed names and purview:
  - Consultation Council
  - Planning and Budget Steering Committee
  - Educational Planning and Assessment (EPA)
  - Strategic Planning Groups
Timeline

- **April 2009**
  - Review and Revision of Mission, Vision and Values (Completed)
- **April 2009**
  - Internal Scan External Scan (In Process)
- **August 2009**
  - Determination of Strategic Directions
- **February 2010**
  - College Feedback on Goals and Strategies
- **January/February 2010**
  - Strategies Developed
  - Strategies Determined and Prioritized
- **November 2009**
  - Goals Developed
  - Goals Determined and Prioritized
- **March 2010**
  - Finalization of Plan
- **July 2010**
  - Implementation Begins (2010-2011 Budget)
Step 1: Mission, Vision and Values

- Held college-wide meetings in Spring.
- Consultation Council worked on throughout the summer, in collaboration with all the constituent groups.
- Solicited additional feedback.
- Finalized and approved.
- Mission Statement goes to the Board in August for approval.
Mission Statement

“Saddleback College enriches its students and the south Orange County community by providing a comprehensive array of high-quality courses and programs that foster student learning and success in the attainment of academic degrees and career technical certificates, transfer to four-year institutions, improvement of basic skills, and lifelong learning.”
“Saddleback College will be the first choice of students who seek a dynamic, innovative, and student-centered postsecondary education.”
Saddleback College embraces:

**Commitment**
We commit to fulfilling our mission to serve the south Orange County community.

**Excellence**
We dedicate ourselves to excellence in academics, student support, and community service.

**Collegiality**
We foster a climate of integrity, honesty, and respect.
Values

Success
We place our highest priority on student learning and delivering comprehensive support for student success.

Partnership
We strive to develop strong and lasting partnerships among students, faculty, staff, and the community.

Innovation
We anticipate and welcome change by encouraging innovation and creativity.
Values

**Academic Freedom**
We endorse academic freedom and the open exchange of ideas.

**Sustainability**
We promote environmental sustainability and use our resources responsibly to reduce our ecological impact.

**Inclusiveness**
We cultivate equity and diversity by embracing all cultures, ideas, and perspectives.
Values

Global Awareness
We recognize the importance of global awareness and prepare our students to live and work in an increasingly interconnected world.
Next Steps

- External/Internal Scan
- SWOT Analysis – Strengths, Weaknesses, Opportunities, and Threats
- Strategic Directions
- Goals
- Prioritization of Goals
- Strategies
- Prioritization of Strategies
- Finalization of Strategic Plan
Strategic Planning Groups

**Educational Development**
- Scheduling
- OSH budget
- New Programs
- Degrees and Certificates
- Study Abroad
- Program Development
- Honors
- Grants
- Curriculum
- Academics
- Emeritus
- Career and Technical Education
- Distance Education
- Basic Skills
- Faculty and Staff Development

**Student Affairs**
- Matriculation
- Retention
- Persistence
- Course Completion
- Student Life
- Safety
- Emergency Planning and Preparedness
- Degree and Certificate Attainment
- Enrollment Services
- Counseling Services
- Student Support
- Special Programs
- Tutoring
- Bookstore
- Student Health
- Transfer
- Food and Beverage
- Equity and Diversity
- Basic Skills

**Operational Support And Resources**
- New Facilities
- Scheduled Maintenance
- Custodial
- Energy and Sustainability
- Ergonomics
- Parking
- Equipment
- Technology
- Duplication
- Transportation
- Campus Beautification
- Grounds
- Classroom Set-Up
- Facilities Usage

**College Advancement**
- Marketing and Advertising
- Web Site
- Internet
- Catalog and Schedule
- Public Relations
- Foundation
- Radio/TV Station
- Government Affairs
- Internal and External Communication
- Community
- Outreach and Recruitment
- Alumni (Students, Faculty and Staff)
- Campus and Community Events
Planning Group Responsibilities

- Coordinator – overview of group structure and first meeting agenda
- Elect a chairperson at the first meeting
- Develop proposed goals for Strategic Plan
- Brainstorm potential impact on the organization
- Share information, solicit feedback from college committees, peers and subject matter experts
- Develop Strategies (specific actions) to achieve goals
Benefits to Saddleback College

- Encourages ownership and broad based involvement
- Focuses all of us on the Mission and Vision
- Policy & Budget Guidance
- Standardization, Accountability, Replication
- Encourages future thinking
- Seeks and uses data to assess performance and correct deficiencies
- Supports accreditation success
- Maximizes our potential
Your participation is essential!

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Once we receive your interest, you will be contacted on how to get started.

For more information on the Strategic Planning process go to www.saddleback.edu/gov/sp/index.html
Q & A
Group Activity!