Horticulture and Landscape Design Ken Lee reports:

- Saddleback Landscape Designers Club has been officially launched with enthusiastic response from students. They are invited by City of Mission Viejo for ARTS Alive Native Garden demonstration, Earth Week Sustainable Greenhouse installation (with Architectural Club) and native plants sales (with Environmental Study Club), and, Orange County Fair Native Garden demonstration.
- As a part of Native Plants ID class, Prof. Farnsworth and myself took about 20 students to Los Angeles Native Garden Tour, which consists of 20+ houses with wonderful native plants gardens. It was knowledge-confirming experience with real-world design implementation. It also served as student's faculty bonding time through sharing the same passion about California native plants.
- Semiannual plants sales are on the way, today and tomorrow. And, the first day sales went very well with many students' support and volunteering. The overall process went quite smoothly, thanks to wonderful teamwork among students, staff and faculty members, and, many customers gave two thumbs up for the quality of plants as well as smooth purchase process.
- Lastly, I ran LA marathon, wearing Saddleback Trail Project advertisement running gear, and, was able to finish it with 4 hours 27 minutes. It was a fulfilling experience to finish within my target time, especially as the very first marathon in my life. Thanks to Graphic Department (Chris and Will and all), I had several photo ops while running, and, an opportunity to chat with spectators regarding our trail project.

Graphic Design and Graphic Communication

Steve Gonsowski reports:

- An update to some campus projects being designed by the Intermediate Graphic Design students. The design process for the cover of the Saddleback College Student Handbook continues with our clients (representatives from Student Counseling) coming by on March 12th to give feedback on the first round of comps. A final design decision will be made in April.
- The annual tradition of designing the poster for the highly successful Saddleback College Spring Plant Sale continues with initial design concepts being refined in preparation with our meeting with client Robert Farnsworth of the Horticulture Department. Next month we will have images to share.

Avery Caldwell reports:

- The Pre-press class has taken field trips to see first-hand some classroom concepts in action in the real world. A recent field trip to the world-renown International Printing Museum put students to work using historic printing equipment from Gutenberg’s press to hot lead type through digital production. This amazing museum is a truly unique place with some top-notch public events for the whole family. The link to museum’s site is: http://www.printmuseum.org/
• During a field trip on February 28th to Taylor Graphics, a large Orange County commercial printing firm gave the students the opportunity to experience the state-of-the-industry production process, from initial design to final printed product. One student describes these teaching fieldtrips as “really connecting the dots for me.”

Department Chair Chris Claflin reports:
• Our department’s contribution to the Saddleback College Arboretum Trail has begun with several classes developing graphic design concepts. Recently the GD148 – Digital Graphic Design class walked the trail to get a clear understanding of the project. After walking the path, the students were very enthused about the class design project, as well as the trail itself. We’ll post further updates on the students’ progress.
• A new general education course called the History of Animation is scheduled to be offered this fall term. There is already considerable student interest in this course, and it looks to be a popular class!

Pouya Jahanshahi reports:
• Some terrific examples of student graphic design work is now on display in the case on the lower level of the TAS building. Besides being eye-catching works of design, the work is all the more impressive because it was produced by the students of GD 140 - Beginning Graphic Design. Quite an impressive debut from some young designers!

• To the left is an ironic design for a new restaurant catering to a hip clientele by Adrien Svesko. This work was part of an extended design campaign for the client includes identity graphics, menus, and the design and production of package design.

Will Baldwin reports:
• Horticulture faculty member Ken Lee recently competed in the L.A. Marathon, and had an idea to use his participation in the high-profile race to raise awareness for the Saddleback College Arboretum Trail project. The Graphic Design and Graphic Communications programs contributed to making Ken’s vision become a reality by creating a smart-looking graphic for the shirt and printing the shirt with the latest technology for applying artwork to running gear. This was truly a team effort: the design was created by Graphic Design student Evonna Ramirez (also a member of the Saddleback Track Team), the artwork was printed by department lab technician, Will Baldwin, and Ken Lee ran an exceptional race! Congrats to the entire team!!!
Fashion Design and Merchandising Lindsay Fox reports:

- Mission Viejo, CA – On Friday, April 19th, Saddleback College’s Fashion Department will host Fashion a la Mode, a series of free workshops that will allow local high school students to experience college fashion courses and two courses offered by the college’s Interior Design department. Participants will be able to sign up for three workshops taught by Saddleback College faculty as well as industry professionals from Oakley, Cach Cach, Robert Kaufman Fabrics, Von Hemert Interiors, Ralph Lauren, Hybrid Apparel, Stylist Beth Jones and Leslie Christen. Workshops will take place in the Business and General Studies building and the Village from 12:00 p.m. to 4:30 p.m.
- Fashion a La Mode (3rd Annual) will be held next Friday April 19th. This promises to be the biggest one yet. The event is being covered by the OC Register (there will be a pre-article as well this weekend). We have to new high schools who will be attending as well.
- Annual Fashion Show “Express Yourself” is Thursday May 2nd at the McKinney Theater.
- The Eco-Friendly Fashion Class, Fashion in So. CA. class visited the CA Mart and had presentation by Fashion Business Inc.
- Buying Class visited CA Mart.
- Designing for A Cause and Accessory Design Classes visited Oakly.
- Fashion Trends and Cultural Costume Classes visited FIDM Museum’s exhibition on the Academy Award Nominated Costumes.
- The ten workshops are:
  - Industrial Sewing – Coin Purse
  - Dye Processes
  - Fabric Flower Hair Accessories
  - Fashion Styling
  - Fashion Blogging
  - Apparel Business
  - Sewing IPod Cases
• Draping Half Scale  
• Fashion Illustration  
• Design a Room – Interiors  
• Students can register with their high school fashion ROP teacher or online at http://www.brownpapertickets.com/event/319555 with a $10 deposit, which will be refunded if the student attends the event. Prior to the event, students must complete two forms (http://saddlebackcollegefashion.blogspot.com/2013/03/fashion-la-mode-2013-registration-and.html) and return them to their fashion ROP teacher or they can email them to mhill30@saddleback.edu.

SCHEDULE:

11:00am to 12:00pm: Lunch & Networking with Industry Professionals in SSC 212  
Speaker Beth Jones from BJStyle  
12:00pm to 1:00pm: Workshop 1  
1:05pm to 2:05pm: Workshop 2  
2:05 to 2:20 pm: Snack Provided  
2:25pm to 3:25pm: Workshop 3  
3:30pm to 4:30pm: Workshop 4 - Contest Hour  
4:35pm to 5:30pm: Art Reception for students and their parents in SSC Quad. On display will be high school student work submitted to the 4 categories of pre-event contests and recycled prom dresses. Completed work done during the workshops will also be displayed. Guest speaker Tomiko Lawless from Ralph Lauren will discuss the retail side of fashion.

5:30pm to 6:00pm: Fashion Show of student designs. Winners of the pre-event contests, workshop competitions and recycled prom dresses will be announced.

Interior Design Arlene Thomas reports:

• The Interior Design Department is very excited and thrilled that Farida Gadrakhmanova has been named as the “Outstanding Part-time Faculty Member of the Year”! While only teaching for us for two years, she has done much to give back and advance the Interior Design Department because of her strong commitment to our Interior Design program. Apparently, it has shown in more ways than we could have imagined with her recent recognition!  
• Farida entered our Interior Design program as a student from Russia who was not able to come to our classes until the third week of instruction. Tentatively, I replied to her email to not drop her and, thankfully, accepted her request!  
• In retrospect, how would I have known that she would have been such an asset to our department? Farida became a shining star from the moment she attended her first class of our program as a student and moved forward to become the Interior Design Club President. She now has exceeded that with her teaching expertise. Farida is a natural teacher and is destined to be committed to continue to give back her expertise to our students and our Interior Design program.  
• Our Interior Design team has just been awarded, last night, 1st Place in the International Interior Design Association (IIDA) Fashion Show that uses materials from the interiors environment to create and embellish clothing using only interior materials. Great fun & highly energizing to know that OUR STUDENTS DID IT!