

SADDLEBACK COLLEGE
BUSINESS SCIENCE DIVISION
COURSE SYLLABUS

CIMW 134 – WEB DIGITAL MEDIA- PHOTOSHOP AND INTRO TO VIDEO EDITING

Instructor:	Son Vu	Semester:	Spring 2018
Email:	svu@saddleback.edu	Ticket:	16815
Location:	BGS 234	Day:	Thursday
Units:	3	Time:	7:00-9:50 PM

COURSE DESCRIPTION:

Fundamentals of digital image processing, retouching, and painting as used on the web in business. Course explores fundamental concepts of Digital Media production, including manipulating images both conceptually and technically. Students will create digital artworks using current information technology software such as Adobe Photoshop. All projects will be presented on student websites. Students will create projects in digital imaging, net.art/websites, and digital video. Basic video editing will be done using Adobe Photoshop and Premiere Pro. Adobe after effects will be used to add special effects to videos. Student artworks will emphasize creativity, critical thinking, problem solving and computer literacy.

STUDENT LEARNING OUTCOMES:

Students completing this course satisfactorily will be able to:

1. Create montages, collages, and vignettes with selection tools.
2. Illustrate the uses of color palettes for Web optimization.
3. Create and produce enhanced special effects.
4. Create optimizing images and construct JPEG and GIF images.

LEARNING OBJECTIVES:

Upon completion of this course, the student will be able to:

1. Demonstrate digital image processing, retouching color palette optimization and painting onto web based digital media.
2. Demonstrate the use of introductory image-editing techniques including selection tools.
3. Use Adobe Photoshop to create, manipulate, and optimize images for net-art/web.
4. Construct a website illustrating knowledge of uploading, downloading, website file structures, and digital media art consisting of graphics, animations, and text.
5. Use Adobe Photoshop, Premiere Pro and After Effects to create images and video.
6. Create video special effects using Adobe After Effects.

IMPORTANT DATES:

First Week of Class Begins:	Tuesday, 1/16/2018
Add without Instructor Permission by:	Wednesday, 1/17/2018
Last Day to Add with APC*:	Sunday, 2/4/2018
Drop with Refund by:	Sunday, 1/28/2018
Elect Pass/No Pass by:	Wednesday, 2/21/2018
Drop without 'W' Grade by:	Sunday, 2/4/2018
Drop with 'W' Grade by:	Wednesday, 4/11/2018
Last Week of Class Ends:	Wednesday, 5/23/2018

REQUIRED MATERIALS:

- Adobe Photoshop CC Classroom in a Book (2017 Release), Faulkner and Chavez
ISBN: 9780134663456
- Adobe CC 2017 (Photoshop, Premier Pro, After Effects, Bridge, Lightroom) - Computers with the software are available in IMC Computer Lab (BGS 234) and in the LRC (Library).
- Flash Drive to store your files.

To complete work outside of class you will need access to a computer with a reliable Internet connection and Adobe CC 2017 (Photoshop, Premier Pro, After Effects, Bridge, Lightroom). Students can purchase the software at <https://www.adobe.com/creativecloud/buy/students.html>

POLICIES AND PROCEDURES:

1. Students absent from the first class session are automatically dropped as “no shows.” Please contact me if you have to miss a class, I want to see you succeed in this course.
2. Regularly log into Canvas as well as check your Saddleback College email. Announcements/Changes are posted on Canvas or sent to your student email.
3. Use your Saddleback College email address when communicating with me. Include the course name/ticket number in the subject line of the email, identity yourself in the message, and use appropriate language. Emails that do not follow this format and email etiquette may not be read.
4. Recording and Recording Devices: Other than Disabled Students Programs and Services (DSPS) directed auxiliary aids and academic accommodations, the use of any electronic listening or recording device in any classroom is prohibited without the explicit prior consent of the instructor (CA Ed Code Sec. 78907). It is in violation of South Orange County Community College District (SOCCCD) policies (BP 5401 & AR 5401) which address student conduct. It is also a crime to record any private communication, such as a classroom lecture, without the consent of all parties to the conversation (Cal. Penal Code § 632). Violation of such rules may result in disciplinary action.

ACADEMIC DISHONESTY:

All assignments submitted must be your own work. Copying, plagiarism, or other forms of cheating on exams, quizzes, or homework will result in sanctions stipulated by the school disciplinary proceedings and be given a failing grade for the assignment. Saddleback College Student Handbook "Code of Conduct": <http://www.saddleback.edu/media/pdf/handbook.pdf>

PASS/NO PASS:

For Pass/No Pass you must receive 70% or more of the total possible points to receive credit.

WITHDRAWAL:

It is the student's responsibility to withdraw from the class by the appropriate dates. It is NOT the instructor's responsibility to drop students who attend the first meeting but then chose not to continue or turn in assignments.

INCOMPLETE GRADES:

Incomplete grades will only be awarded in cases of documentable medical emergencies that occur after the drop deadline. Students wishing to petition for an Incomplete must notify the instructor before the class ends and must provide documentation to show that the emergency prevents the student from completing the course. Incompletes will only be given to students who have a documentable reason and have successfully completed a minimum of 50% of the coursework.

CANVAS CLASS WEBSITE:

You can access CANVAS through the Saddleback College website: <http://www.saddleback.edu> and click on "CANVAS" at the top of the page. Log on with same username and password as your MySite & school email. If you can't log on, contact the Student Help Desk at 949-582-4363 or email scstudenthelp@saddleback.edu. For Canvas technical assistance after hours, phone (844) 303-0343 toll free.

STUDENT LEARNING AND TECHNICAL SUPPORT:

- Technical Requirements for Online Courses: <http://saddleback.edu/oe/technicalrequirements-online-courses>
- Getting Started with Online Courses: <http://saddleback.edu/oe/getting-started-onlinecourses> to determine if an online course is right for you.
- Online Class Tips: <http://saddleback.edu/oe/online-class-tips>
- Online Education Quiz: <http://saddleback.edu/oe/online-education-quiz> to determine if an online course is right for you.
- BGS 234 IMC Computer Lab - phone (949) 582-4773
- LRC (Library) Tutoring Center - phone (949) 582-4605

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:

If you have specific disabilities and require accommodations, please let me know the first 10 days of the semester, so that your learning needs may be met; you will be referred to the Disabled Students Programs and Services (DSP&S) office where documentation of your disability will be provided to receive services and accommodations. All information will remain confidential.

Visit Disabled Students Programs and Services at: <http://www.saddleback.edu/dsps>

GRADING:

Your Course Grade will be the of total points for all assignments: A = 90%, B = 80%, C = 70%, D = 60%

Assignments (20 points each)

Midterm (120 points)

Final (120 Points)

All work must be completed and submitted by the due date. Any late submissions will be penalized 10%.

Re-Grading: If you feel there was an error in the grading of your work please let me know immediately. Save copies of all your work as a backup.

CLASS SCHEDULE

This course schedule is subject to change and may be modified.

Date	Topic	Assignment	Due Date
Jan 18	Getting to Know the Work Area	Adobe Photoshop CC - Chapter 1	Jan 25
Jan 25	Basic Photo Corrections	Adobe Photoshop CC - Chapter 2	Feb 1
Feb 1	Layer Basics	Adobe Photoshop CC - Chapter 4	Feb 8
Feb 8	Masks and Channels	Adobe Photoshop CC - Chapter 6	Feb 15
Feb 15	Typographic Design	Adobe Photoshop CC - Chapter 7	Feb 22
Feb 22	Advanced Compositing	Adobe Photoshop CC - Chapter 9	Mar 1
Mar 1	Working with Camera Raw	Adobe Photoshop CC - Chapter 12	Mar 8
Mar 8	Preparing Files for the Web	Adobe Photoshop CC - Chapter 13	Mar 15
Mar 15	Midterm		Mar 29
Spring Break March 19 – 23			

Date	Topic	Assignment	Due Date
Mar 29	Editing Video with Photoshop	Adobe Photoshop CC - Chapter 11	Apr 5
Apr 5	Premiere Pro (Part 1)	Premiere Pro - Assignment 1	Apr 12
Apr 12	Premiere Pro (Part 2)	Premiere Pro - Assignment 2	Apr 19
Apr 19	After Effects (Part 1)	After Effects - Assignment 1	Apr 26
Apr 26	After Effects (Part 2)	After Effects - Assignment 2	May 3
May 3	Final Project		
May 10	Final Project		
May 17	Final Due - Student Presentations		