

YOUR RESUME IS YOUR 1ST INTERVIEW

Presented by:
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Orange County
Resume Services
&
Career
Placement-
Saddleback
College

At the California
Placement
Association's
2016 Annual
Conference

San Diego, CA

THE ORANGE COUNTY RESUME SURVEY



The 2011 Orange County Resume Survey

...information all job-seekers need!

Research conducted by:
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SADDLEBACK COLLEGE

Executive Summary

This is the 2nd annual Orange County Resume Survey. The goal of this survey was to investigate the needs and desires of local Orange County, CA employers regarding resumes, cover letters, and related employment and recruiting trends.

The online survey was created using Class Climate software and was distributed to Orange County, CA employers via various internet sites including Twitter, Facebook, LinkedIn, and through general email. The survey was open from 7/27/11 to 8/16/11.

The survey consisted of 35 total questions including 20 questions on resumes, 4 questions on cover letters, and 11 questions covering other areas including trends and demographics of respondents.

The results are intended to provide every job-seeker with specific information directly from employers on ways to improve their chances of securing employment. For those of us in the business of helping job-seekers may find the results a confirmation of what is already being shared with those we support.

Who took the survey?

- ❑ 88 total respondents completed the 2011 Orange County Resume Survey
- ❑ A highly diverse group of respondents with 40 industries represented.
 - ❑ 11.9% from Non-Profit / Philanthropy
 - ❑ 7.1% from Healthcare
 - ❑ 7.1% from Hotel / Restaurant / Hospitality
- ❑ 72% of respondents reported between 0 and 15 years of experience screening resumes.
- ❑ 85% of respondents reported being responsible for making hiring decisions at their company.

The 2011 Orange County Resume Survey

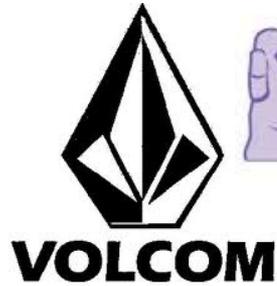
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Participating employers

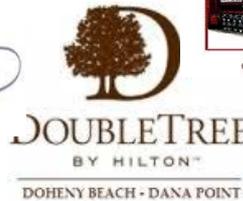
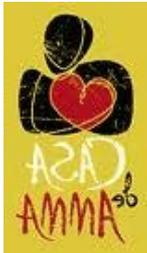
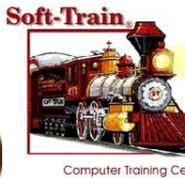
(that wanted to be listed)



HAZZ DESIGN BLOG



CALIFORNIA'S LARGEST
DOAN LAW FIRM LLP
FAMILY O



The 2011 Orange County Resume Survey

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More info about the employers and the job market

- ❑ **61% of employers report receiving up to 50 resumes for each open position while 5% report receiving 200+ per open position.**
- ❑ **49% of employers report spending 30 seconds to 1 minute or more in reviewing resumes. This is a positive!**
- ❑ **30% of employers report using scanning / database systems to manage resumes. However, 41% responded they don't currently use them and don't plan to in the future.**

The 2011 Orange County Resume Survey

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RESUME results...

- Employers continue to want a **1pg** resume unless the position requires experience
 - **48%** up from **35%** in **2010**
-
- Nearly **90%** of employers in both the **2010** and **2011** surveys report they want either a **Traditional Chronological Resume** or a **Combination style** resume.
-
- Nearly **50%** of employers prefer job-seekers to **leave off** the 'Objective Statement' from the resume

More RESUME results

- 96% of employers agreed with the statement **'A resume is a job-seeker's 1st interview'**
 - 97% of employers agreed with the statement **'A resume must show me 'how you applied the skill I'm looking for, not just that you have the skill.'**
-
- 99% of employers want either a .doc or .pdf file of your resume
-
- Employers want to see your 'job titles' – an increased number responded to use 'bold' on your job titles in the resume
 - If you have 'gaps' in your employment history, employers want you to either include a statement in the 'work experience' section or on the cover letter.

The 2011 Orange County Resume Survey

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What's the #1 mistake on resumes?

✓ Spelling & Grammar continue to be on top

✓ Not connecting the skills you have to the skills required was also high on the list

Examples:

“Continuity, skill set, has the applicant done the job or have the skills to be trained for the position.”

“The applicant has nothing listed on the resume that relates or corresponds to the open position”

“Mentioning where they worked (and years of service) but providing no information on what they accomplished. Projects completed. The overall details of their work.”

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What resume advice would you give to candidates with a criminal history?

- ✓ 75% of responses refer to being 'honest' and 'truthful' in your disclosure
- ✓ 30% of responses suggest not disclosing on the resume
- ✓ Disclosure on the application and in the interview were mentioned most frequently.

Sample answers:

“Never quit searching for work. Don't expect to be hired by conservation, financially driven organizations. Find a mentor”

“Be upfront and honest. Have a plan to tell a potential employer what you have done to changed/or what you have learned. Be prepared.”

“Be completely honest about prior convictions. A conviction is not necessarily a bar to employment. Like most companies, we conduct pre-employment criminal background investigations on all candidates we are interested in hiring. Decisions are different based on the position they are applying for.”

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What are the top three action verbs in 2011?

(The larger the word = more times it was suggested)



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COVER LETTER results...

- Only 53% of employers responded that a cover letter is a 'must have' while nearly 30% had no preference

- 'Dear Hiring Manager' was selected the most by employers on how to address your cover letter if you don't know who you're sending it to (40%)
- 'To whom it may concern' (27%)
- 'Dear Sir / Madam' (17%)

- Nearly 70% of employers want either a ½ pg cover letter or 'the shorter the better' approach.
- 20% had 'no preference' on length and 12% wanted a full-page cover letter

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Internships, video resumes, and other results...

- How important are internships on a new graduate resume?
 - 86% responded that it was important or a 'must have'

- Nearly 30% of employers would prefer a **2-sided printed** resume over a 2-page resume to conserve paper

- 83% of employers use their desktop computers to review resumes, 19% use laptops, and only 6% use a PDA

- Where should job-seekers post their resume?
 1. College/University Career Center
 2. Monster.com
 3. LinkedIn.com
 4. Careerbuilder.com

- What do employers think of video resumes?
 - Only 8.5% currently accept video resumes
 - 32% report they need to research the implications before accepting them
 - 57% report they do not accept them and probably won't in the future.

TAKEAWAYS FOR TODAY'S PRESENTATION

- 96% SAY THE RESUME IS YOUR 1ST INTERVIEW
- 97% SAY YOU NEED TO SHOW HOW YOU APPLIED SKILLS THEY ARE LOOKING FOR
- #1 MISTAKE IS ENTERING JOBS WITHOUT ANY ACCOMPLISHMENTS / KEY PROJECTS

COMMON NONVERBAL MISTAKES MADE DURING JOB INTERVIEWS

67%



Fail to make eye contact

47%



Have little knowledge of the company

38%



Don't smile

33%



Have bad posture

33%



Fidget too much

26%



Have a weak handshake

21%



Play with their hair or touch their face

21%



Cross their arms over their chest

9%



Use too many hand gestures



In a survey of more than 2,000 hiring managers, 33% claimed to know whether or not they would hire someone within 90 seconds.

STATISTICS SHOW THAT FIRST IMPRESSIONS ARE DETERMINED BY:

55%



The way you dress, act, and walk through the door

38%



The quality of your voice, grammar, and confidence

7%



The words you choose to say

THINGS THAT HAVE AN IMPACT ON FIRST IMPRESSIONS

70%

of employers claim they don't want applicants to be **overly fashionable** or **trendy**

65%

of hiring managers say clothes can be the **deciding factor** between two similar candidates

BRIGHTLY-COLORED CLOTHING IS BAD



THE 'REAL' 1ST INTERVIEW...

YOUR RESUME

1st IMPRESSIONS INTERVIEWS

- DRESS, ACT, WALK THROUGH THE DOOR – 55%
- VOICE, GRAMMAR, CONFIDENCE – 38%
- THE WORDS YOU CHOOSE TO SAY – 7%

1st IMPRESSIONS RESUMES

- VISUAL APPEAL
- SPELLING / GRAMMAR ALWAYS COUNT
- WHAT CONTENT DO YOU INCLUDE – WHAT DO YOU REALLY WANT THEM TO SEE?

WHAT ARE THEY REALLY LOOKING AT IN 6 SECONDS?

An Eye Tracking Study by TheLadders 2012

✓ RESUME #1

1. Professional Experience

Product Strategy and Management:

- Part of the core executive team re-strategizing and re-focusing the company - market sizing, go-to-market, competitive analysis, product positioning and validation, execution plans.
- Created the market requirements gathering and validation effort - including, interviews with CIOs, running focus group sessions and questionnaires.
- Drove the architecture, product and requirement definition effort to support the new strategy, resulting in the first version of the software application, and a new disruptive hardware product addressing the needs of the market.
- Author of 2 patent disclosures in support of the new strategic effort.

Solutions and Services:

- Drove new customer wins (via channels) in Europe and Middle East which were critical in sustaining the company in 2009/2010.
- Instrumental in acquiring and managing channel partners worldwide - training, "priming-the-pump".
- Instrumental in up selling, managing and most importantly closing projects - resulting in growth of services revenue.
- Managed the solutions development team - team was distributed between US and China.
- Drove engineering product requirements based on customer and partner engagements.

Technology:

- Investor of the algorithms in the Reva product. 5 issued patents.
- Implemented the RF control and management algorithms in the Reva product.
- Led the standardization of Low-level Reader Protocol (LLRP) - a worldwide standard for reader interface protocol. This standard involved coordinating and collaborating with and driving members from 80+ companies worldwide; this effort was completed within a year which was a record time from GS1's perspective. Honored with the GS1 Person of the Year award in 2007 as recognition for that effort.
- Co-chair of the Reader Protocol group in GS1/EPCGlobal.
- Co-led the massive technology demonstration of a new European ETSI Standard that led to the explosive growth of RFID in Europe. This also paved the way to acquiring Metro - one of Reva's largest customers.
- Instrumental in securing partnerships with the key technology vendors.

Technical - Metro, 2007 - Present

Product Architectural Strategy

Led the technical coordination effort with AT&T. Provided architectural direction and input to the customer architecture and strategy. Coordinated the technical aspects of the sales effort. Defined and managed the lab testing of the product. Worked with the CEO and VP Sales in defining successful sales strategy, culminating in selection by AT&T for next generation packet-aware MSA network.

- FPGA team lead
- Led the team of 8 engineers (6 designers + 2 verification) on critical FPGA designs (leading edge cross-connect architecture for the VCAT platform) successfully brought them to completion.
- Worked with the CEO & CTO in working out the technical and sales strategy for partnerships and customer sales. Played a lead technical role at select major account activities including AT&T/Bell Canada/SBC.
- As the lead architect - undertook number of hardware, software and system architecture projects across 3 platforms (5xxx, 3xxx, and 1xxx).
 - Architected modules that plug into AT&T incumbent vendor chassis. The modules are (i) packet aggregation module and (ii) deep channelized OC-N module. Both these modules were key to the AT&T MSA network architecture.
 - Architected and implemented the medium access protocol for packet transport on the ring. This architecture included a novel QOS and SLA aware distributed ring-wide bandwidth management algorithm; queuing and buffering subsystem at the ring-ingress node and packet assembly at the ring-egress node. The architecture included off-shelf network processors and FPGAs (Ring MAC sub-system).
 - Architected and implemented a Time-Space-Time architecture for the TDM portion of the network element. This architecture involved multiple chips (mix of off-the-shelf chips and FPGAs). The FPGAs included (a) serdes/aligner (b) time-switch and framing, and (c) column switch. The column-switch FPGA is a novel high-density switch fabric (12.5Gb/s for the small/mid-size platform and 32.5Gb/s for the high-end platform). The TDM switching architecture was implemented using Stratix FPGA (15-30 for 12.5Gbs and 15-60 for 32.5Gb/s). The architecture is a column-switch, capable of switching

WHAT ARE THEY REALLY LOOKING AT IN 6 SECONDS?

✓ RESUME #2

Informational Hierarchy

✓ Ratings increased by 60% making the resume 'easier to read' (3.9 to 6.2)

TECHNOLOGY INNOVATION EXECUTIVE
PRODUCT MANAGEMENT & STRATEGY | R & D

Strategic and forward-thinking Product Management and Software/Hardware Development Executive with more than twenty years of successful leading innovative product development in networking, RFID, IP, class and software segments. Not only ideates needs-based, profitable products, but creates actionable go-to-market strategies, drives the entire development lifecycle, and forges relationships that accelerate product and expand into new markets. Business success complemented by exceptional academic background including doctorate in Computer Science.

Research & Development, Go-to-Market Strategy, Product Lifecycle Management, Standards Development, IT Strategy, IT Infrastructure/Design, Software Development, Project Management

PROFESSIONAL EXPERIENCE

Reva Systems – Shelton, MD 2007 – Present
President of product development and operations at Reva Systems

VICE PRESIDENT
One of the founding team members, acted as the chief architect, subject matter expert, and made key contributions to Reva's product development. Authored worldwide standard and represented in at standards groups. As the head of solutions and technology group, aligned Reva's technology and product strategy with the needs and requirements of global customers planning to deploy RFID and RTLS solutions. Led solution engineering team and managed solutions development teams in China and US.

- Re-strategized and re-focused the company to Operational Patient Logistics in Healthcare - market sizing, go-to-market, competitive analysis, product positioning and validation, and execution plans.
- Established channel partnerships with Europe and Middle East to build recurring revenue. Negotiated and closed a diverse set of clients to maximize growth.
- Awarded 6 patents for invention of algorithms that contributed to an award-winning Reva product. Authored 2 patent disclosures in support of the new strategic Healthcare effort.
- Created worldwide standard for reader interface protocol – Low-level Reader Protocol (LLRP). Coordinated resources from 80+ companies worldwide in record time which was recognized with GS1 Person of the Year award in 2007. Served as co-chair of Reader Protocol group in GS1/EPC Global.
- Led a successful large-scale demonstration of new European ETSI Standard that created explosive growth in European market and established foundation to capture key account – Metro.

Comcast Networks – Columbia, MD 2000 – 2007
Designer of multi optical products enabling carriers to maximize utilization of SD-WAN infrastructure

DIRECTOR – NETWORK ARCHITECTURE
Led team of 8 engineers in design and implementation of the core algorithms in FPGA. Drove innovation with next generation architecture design. Performed competitive analysis and managed customer and vendor relations.

- Architected several critical components including:
 - Packet classification and deep channelized OC-N modules that connect with incumbent AT&T chassis.
 - Maximum-access protocol for packet transport built with novel QoS and SLA aware distributed ring-wide bandwidth management algorithm that included off-shelf network processors and FPGAs.
 - Time-Space-Time architecture for TDM portion of network element. Included column-switch novel high-density switch fabric (12.5Gb/s for small/mid-size platform; 32.5Gb/s for high-end platform).
 - Traffic management architecture that supported a diverse set of services across the network.
- Acted as liaison to AT&T and partnered directly with CEO and VP of Sales to support technical aspects of sale – led AT&T to selecting solution for their next generation packet-aware MSA network.
- Secured 2 patents for CAM technology.

Avaya Packet – Columbia, MD 1999
Designer of multi optical products

PERFORMANCE ANALYSIS CONSULTANT
Worked closely with the VP of Engineering and the CTO on buffer sizing and TCP performance, scheduling and QOS issues, and switch fabric tuning.

Qualcomm Systems – Columbia, MD 1998 – 2000
Attended master of science in networking program

PRINCIPAL ENGINEER
Collaborated with ASIC development team for a next generation enterprise switch, including system architecture.

- Led engineering of ATM interface for the SmartSwitch Router, including system architecture, software and hardware development, simulation, verification, and debugging.

Research – Columbia, MD 1994 – 1998
Worked with a team of researchers including mini-computers, desktops, printers, storage and networking products

PRINCIPAL ENGINEER
Served as principal engineer in networking group and lead architect of next generation switch project (NextGen Gigabit Switch). Collaborated to design innovative methods that guaranteed Quality of Service in high capacity switch fabric. Invented LOOPA switching algorithm that was one of the first to provide rate and delay guarantees in a crossbar switch fabric.

- Evaluated performance and recommended several improvements to ensure optimized buffer requirements including analysis of SmartSwitch Router box, multicast performance, and sizing of Head of Line Blocking Reduction.

Additional research and development experience with

EDUCATION

Computer Science – Texas A&M University – College Station, Texas
Ph.D. in Computer Science
M.S. in Computer Science
B.S. in Computer Science

EYE TRACKING STUDY

■ FINDINGS:

- 80% OF RESUME REVIEW TIME WAS SPENT ON THESE SIX DATA POINTS:
 - **NAME**
 - **CURRENT TITLE/COMPANY**
 - **PREVIOUS TITLE/COMPANY**
 - **PREVIOUS POSITION START AND END DATES**
 - **CURRENT POSITION START AND END DATES**
 - **EDUCATION**

Why is this important?

'TELL US A LITTLE ABOUT YOURSELF'

INTERVIEW

- ✓ You're in control
- ✓ Connect the dots
- ✓ Education / Work
- ✓ Skills, Knowledge, Abilities
- ✓ Start introducing accomplishments

RESUME

- ✓ You're in control
- ✓ Contact details
- ✓ Objective
- ✓ Education / Work
- ✓ Key Skills
- ✓ Include Accomplishments

STRATEGIES FOR SUCCESS

✓ WHAT ARE YOUR ACCOMPLISHMENTS?

- 8-10 stories, examples, projects, etc. to talk about in the interview...if they don't make it to the Resume, you'll be missing out!

✓ SHOWING VS LISTING

✓ WHY SHOULD I HIRE YOU?

Received sales award

Becomes...

Received 'Top Sales' award in November 2015 by exceeding quota by 300% and receiving 100% positive feedback from customer surveys.

STRATEGIES FOR SUCCESS

- ✓ **STANDARD RESUME OUTLINE REVIEWED**
 - **CONTACT DETAILS**
 - **OBJECTIVE**
 - **PROFILE**
 - **RELATED SKILLS**
 - **PROFESSIONAL SUMMARY**
 - **EDUCATION**
 - **COMMUNITY INVOLVEMENT**

Always tailor your Resume to each Position/ Company

Content listed multiple times in the job description is key!

You're in control...a little...don't waste the opportunity!

Susan Perry, RN, MS

9000 Derby Lane, Richmond, VA

(515) 519-5154

sueperry@hotmail.com

Compassionate registered nurse dedicated to patient safety and exceptional care.

****HR gives a 10-20 second look.
Would you read all of this?****

QUALIFICATIONS

- ◆ Team oriented with ability to work in multi-disciplinary, high reliability organizations.
- ◆ Experienced working with Clinical Nurse Specialists developing accredited training modules to meet Joint Commission patient safety standards and accreditation requirements.
- ◆ Able to assess and evaluate needs of clients into attainable and measurable outcomes.
- ◆ Critical thinker with experience in appropriate delegation of tasks to available staff.
- ◆ Excellent verbal and written communication skills and a creative problem solver.
- ◆ Exemplary organizational skills and experienced team leader dedicated to quality improvement.
- ◆ Skillful at building client rapport and utilizing listening skills in an acute care clinical setting.
- ◆ Proficient in translating evidence base research into practice in an acute care setting.
- ◆ 8 years experience of direct counseling services to families experiencing grief related trauma.
- ◆ Skilled in computerized documentation, assessment and medication administration.
- ◆ Knowledgeable regarding cost containment and budget reconciliation.
- ◆ Highly engaged skilled trainer with over 3,500 hours providing education to health care professionals, communities, families, and clients on a range of preventive medicine topics.

EDUCATION and HONORS

Frederick Community College, Frederick, Maryland, December 2009

Associate Degree in Nursing

Elected Student Faculty Liaison for evening/weekend option

Robin L. Herring Memorial Scholarship

Frederick Community College Alumni Association Grant

Clinical Training:

Carroll Hospital, Westminster, MD (Acute Care) – Fundamentals, OR, PACU

Frederick Memorial Hospital, Frederick, MD – ICU, MEDSURG I, II, III, BHU, OB/GYN, TELE, ED

Shady Grove Adventist Hospital, Shady Grove, MD- Pediatrics, PICU, NICU, Pediatric ED

Lorien, Frederick, MD (Long term facility) - Tracheotomy and ventilator care

University of Maryland Baltimore County, Baltimore, Maryland, May 2002

Master of Science, Emergency Health Services, Preventive Medicine and Epidemiology

Shriver Peace Worker Fellow, Shriver Center, University of Maryland, Baltimore County

State University of New York at Stony Brook, Stony Brook, New York, May 1995

Dual Degree, Bachelor of Sciences in English/ Biochemistry

Dean's list, Fall 1991, Spring 1992, Spring 1993, Golden Key National Honor Society Spring 1994

Volunteer at Stony Brook Hospital (320 hours in a variety of departments)

United States Peace Corp Training

Technical training 200 Hours, Public health focus, language and cultural competence, June 1997

**1. BULLET
OVERLOAD**

2. CLUTTERED

**3. WHAT DO
YOU REALLY
WANT THE
READER TO
SEE?**

Donna J. Noble

709 Easy Creek South | Green Bluff, PA 13608 | (975) 203-4085 | donna.noble36@gmail.com

Scientific Communications

Technical Writing | Business Analysis | Research Analysis

Critical thinker and scientific professional noted for high-level analytical and problem-solving skills, expert in technical writing, quantitative research, and applied mathematics. A solutions-focused quick study commended for rapidly integrating and embracing new projects and challenges.

Professional Strengths

- Electron Microscopy
- Problem-Solving
- Material Science
- Research Analysis
- Public Speaking
- Solid State Physics
- Technical Writing
- Programming
- Mentoring & Tutoring
- Sample Characterization
- Quantitative Research
- Applied Mathematics

“After reading your proposal, I didn't have a single question. Phenomenally well-written and easy to understand.” ~ *Professor, Material Science & Engineering*

Selected Accomplishments & Milestones

- Published “Silicide formation in contacts to Si nanowires” in Journal of Materials Science Volume 47 (17), N. Ripley, D. Noble, S. Connor. (2012)
- Published “Selective plating for junction delineation in silicon nanowires” in Nano Letters 7(9): 2642-2644, Wells, C. M., D. Crew, et al. (2007). Published under maiden name.
- Commended as speaker for expert, peer, and outreach-level presentations.
- Awarded total of eight scholarships and fellowships, including:
 - Full-ride Camras Scholarship for Harris Institute of Technology undergraduate career
 - Undergraduate: 3M National Merit Scholar (4 years)
 - Top-tier fellowships for graduate school at Harrison State: University Graduate Fellow and 3M Research Fellowship
 - Anne C. Wilson Graduate Student Research Award
- Rapidly adapt to new projects; assimilated and learned LabView programming in two weeks and immediately implemented programs for interfacing computer to measurement tools for low temperature electronic and magnetic data acquisition.
- Launched small business designing, fabricating, and marketing children's plush toys online, averaging income of \$800 monthly.

Education

Master of Science – Material Science & Engineering, August 2012
HARRISON STATE UNIVERSITY, Green Bluff, PA

Bachelor of Science – Physics, 2008 | GPA 3.977
HARRIS INSTITUTE OF TECHNOLOGY, Giltner, IL

Course Highlights

Quantum Mechanics | Solid State Physics | Crystallography | Calculus
Statistics | Differential Equations | Electron Microscopy | Electronic Materials

✓ Well organized

✓ Clean

✓ Focus on Accomplishments

✓ Draws the reader to the ‘good stuff’

LEONARD BURTON

Leo is a confident, reliable and friendly young person who has a passion for serving food and drinks and putting smiles on people's faces. Jason has excellent command of the English language and personality which he uses to create a friendly, buzzing atmosphere for customers to enjoy.

SKILLS

Spanish		Up-selling		Self presentation	
English		Planning skills		Cocktails	
German		Customer focused		Organising	
Russian		Whisky etiquette		Detail orientated	

HOBBIES



WORK EXPERIENCE

Bartender Sep 2012 - present
Pacha Ltd., Palma de Mallorca

- Ensuring that guests are warmly welcomed in the bar and that orders are taken efficiently
- Able to work quickly and efficiently
- Making sure that all Food and Beverages are served
- Strong knowledge of Bar products and familiar with product offerings

3
years

Bar Event Administration Sep 2011 - Sep 2012
The BCM planet club, Ibiza

- Keeping up-to-date with current promotions and new products
- Knowledge of all aspects of relevant licensing laws, trading standards, food hygiene issues, and health and safety standards.
- Maintaining a filing system and contact list

1
year

Internship Jan 2010 - Sep 2010
Horna Dolna restaurant, Sao Paolo

- Fluent speaker of French, Spanish and Portuguese.
- Undertaking general restaurant duties
- Entertaining and talking to customers
- Ensuring the highest levels of cleanliness and safety

8
months

EDUCATION

Coventry North College Sep 2007 - Sep 2011
Hospitality Diploma

- Serving food & drinks
- Business management
- Customer facing roles
- Management and organisations
- Customer service
- Wines & spirits

4
years

Birmingham South College Sep 2002 - Sep 2007
Generally knowledge

- Accountancy
- Organisational Behaviour
- Financial reporting
- Mathematics
- Business Studies
- Physical Education

5
years

Graphic Resume Sample

- ✓ Show your Skills visually
- ✓ Show your 'creativity' quickly
- ✓ Probably best in design and creative industries



Joshua J. Moorhead Graphic Design

Work Experience

Hot Topic

Assistant Store Manager
November 2009 - Present

Handled graphic design projects for local needs in addition to assisting in driving sales and leading the staff.

Lightmare

Graphic Designer
2008 - Present

Freelance graphic design for event promotions, artists, and regional small businesses.

RealLife Church

Graphic Designer
2007 - Present

Responsible for rebranding the church's image, as well as designing internal print and design pieces.

Independence Blue Cross

Public Work Specialist
February 2007 - July 2008

Provided daily fulfillment of customer equipment needs for the 6,000 employees company headquarters.

Global Impact Media

Graphic Designer
2006 - 2007

Designed pieces ranging from CD packaging to large format graphics used in set design.

Impact Unlimited

Visual Graphics Technician
October 2002 - February 2007

Managed content for the company's graphic inventory website, accessible both internally and by clients.

Design Philosophy

Graphic design is the art of conveying a message without depending upon words. Colors, textures and images can make connections that transcend the limitations of language. My aim is to provide a visual story of clarity with the ability to be heard without relying on words alone. I aspire to use a unique and consistent aesthetic to convey the various messages of different clients with equal clarity.

Drexel University
BS in Digital Media
Class of 2005

Full Sail University
BFA in Media Design
Graduating March 2011

Relevant Skills

Experienced with
Photoshop CS4
Illustrator CS4
Dreamweaver CS4
HTML
CSS

Also familiar with
InDesign CS4
Adobe Acrobat Pro
avid DV Xpress

WRAP UP / QUESTIONS

THANK YOU FOR ATTENDING THIS
SESSION.

QUESTIONS?

Eric Hilden

ehilden@saddleback.edu