



Website title: \_\_\_\_\_

URL: \_\_\_\_\_

Author/Group or Publisher: \_\_\_\_\_

Directions: Assign a point value (1-5) to the element under each criteria (1=poor, 5=excellent)

**Authority/Credibility**

\_\_\_\_\_ Expertise of individual author/group who created site identified

\_\_\_\_\_ Contact information for author/group is available on site

\_\_\_\_\_ Author/group credentials are listed on site

\_\_\_\_\_ Sources for facts or data presented are listed

/20 points total

**Purpose/Audience**

\_\_\_\_\_ Purpose of the site is clear or directly stated

\_\_\_\_\_ Audience of the site is geared toward is clear or stated

\_\_\_\_\_ Content is appropriate for intended audience

/15 points total

**Accuracy/Reliability**

\_\_\_\_\_ The site includes accurate/reliable information

\_\_\_\_\_ Content is detailed

\_\_\_\_\_ Content is structured and organized for understanding

\_\_\_\_\_ Information matches common knowledge or other sources on subject

\_\_\_\_\_ Text on site follows basic principles of grammar, spelling, and composition

/25 points total

**Currency**

\_\_\_\_\_ Includes publication date or "last updated" information on the site

\_\_\_\_\_ Includes date of copyright

\_\_\_\_\_ External or internal links are active

\_\_\_\_\_ New information/perspective/research/event about the subject is included on site

/20 points total

**Bias/Objectivity**

\_\_\_\_\_ Balanced or objective information of subject is included (all sides are presented)

\_\_\_\_\_ Affiliations of author/group are clear (political parties, organizations, links listed)

\_\_\_\_\_ Advertisers/sponsors of site do not have a vested interest in viewpoint presented

\_\_\_\_\_ Opinions are presented properly and attributed to a source

/20 points total

/100 points overall