Establishing Baseline Data for Goal 1.1

Research Design Outline

Office of Planning, Research & Grants

1. Request Summary
   • To establish a baseline and ongoing performance tracking for Goal 1.1 of the 2010-2013 Strategic Plan, this research project will determine the percentage of all first time students who have an educational goal of obtaining a certificate, Associate Degree, or transfer AND are assessed, placed and completed a professional education plan.

2. Research Question(s)
   • What percentage of all first time students who have an educational goal of obtaining a certificate, associate degree, or transfer are assessed, placed and complete a professional education plan?
   • Of those first time students who have an educational goal obtaining a certificate, associate degree, or transfer that are either not assessed, placed or complete a professional education plan, where in the process do they stop? Based on this, determine any trends in where these students are stopping in the process.

3. Definitions
   • Ed Goals: Ed Goal #4 (Discover/Develop Career Interests), 5 (Obtain a 2 year Voc Degree w/o Transfer), 8 (Obtain a Voc Certificate and Transfer), 9 (Obtain a BA after AA), 11 (Maintain License), 14 (Personal Development), 15 (Undecided on Goal)— (Starting in Fall 2010 Ed Goal #6 (Obtain a Non-Voc Degree w/o Transfer)) will also be included)—This data will be pulled from Enrollment Data
   • Term of Entry: The first term a student enrolls in, regardless of when they enrolled during that term.
   • Assessed: The student completes at least one assessment test
   • Placed: The student was placed in a course based on their assessment
   • Professional Educational Plan: C-SEPs, ESL SEPs, Locked MAPs (entered by Laura into SharePoint), and MAPs with a counselor’s check will be counted as professional educational plans. Additional MAP data will be utilized as necessary.

4. Methodology
   • Isolate three cohorts of first-time freshmen enrolled in the baseline year (Fall 2009, Spring 2010, and Summer 2010) who have an educational goal obtaining a certificate, Associate Degree, or transfer and have enrolled in any course
   • Emeritus students will be excluded
   • To determine if the students were assessed and placed, student IDs will be matched to Test IDs (this will identify students who tested or provided alternative evidence since alternative evidence is assigned a Test ID). This data is available from the Matriculation SIS Module beginning November 2009. (MIS Data: Matriculation Assessment and Completion)
   • The Student IDs will then be matched to a completed professional education plan within three academic terms of the term of entry.
• Matriculation “Completed” Status will be examined by the last term, with no beginning term so that complications with students assessing in prior terms can be avoided.
• Continue for remaining timeframe.

5. Terms/timeframe
• Spring 2008 (Terms included: Spring 2008, Summer 2008, and Fall 2008)
• Spring 2009 (Terms included: Spring 2009, Summer 2009, and Fall 2009)
• Spring 2010 (Terms included Spring 2010, Summer 2010, and Fall 2010)